

Branded Lives: Identity and Work in the Era of the Brand

Room ACC 8

Track Chair(s)

Matthew Brannan, School of Economic and Management Studies, Keele University, UK

Liz Parsons, School of Economic and Management Studies, Keele University, UK

Cinzia Priola, School of Economic and Management Studies, Keele University, UK

Session Chair: Cinzia Priola

Brand Portraits: Exploring Textual Representations Of The Employee-Brand Relationship Within A Large Organization

Margo Buchanan-Oliver, University of Auckland Business School

Sandy Bennett, University of Auckland Business School,

The Branded Lives As Fulfilled And Unfulfilled Contracts

Veronika Tarnovskaya, Lund University

Surfing / Suffering For Your Work: Work-Life Balance, Branding And Employee Identity

Scott Taylor, University of Exeter

Chris Land, Essex Business School - University of Essex,

Continuity in Theory and Practice of Management: What still works and why

Room ACC 5

Track Chair(s)

Craig Marsh, Lancaster University, UK

David Weir, Liverpool Hope University, UK

Zoltan Buzady, Central European University Business School, Budapest

Session Chair: Craig Marsh

Renaissance In Rewards: A Historical Preface And Comparative Analysis Of Contemporary Pay Practices

Allen Engle, Eastern Kentucky University

Marion Festing, ESCP-EAP, Berlin

Peter Dowling, Victoria University of Wellington

Ihar Sahakiants, ESCP-EAP, Berlin,

Impact Of Knowledge Sharing & Retention On Organisational Effectiveness: Implications For Downsizing & Restructuring

Helen Sitlington, Edith Cowan University

Verena Marshall, Curtin Graduate School of Business

Corporate Governance

Room ACC 11c

Track Chair(s)

Sibel Yamak, Galatasaray University, Turkey

Morten Huse, BI Norwegian School of Management, Norway

Joan E Ricart, IESE Business School, University of Navarra, Spain

Alessandro Zattoni, Parthenope University & SDA Bocconi School of Management, Italy

Session Chair: Joan Enric Ricart

Anglo-American Influence on Corporate Governance

The Recurring Crises In Anglo-American Corporate Governance And The Increasing Impact On European Economies And Institutions

Thomas Clarke, UTS Sydney

When The East Meets The West: Corporate Governance Challenges In Emerging Markets Of Central And Eastern Europe

Daria Golebiowska-Tataj, Warsaw University of Technology Business School

Darek DarekKlonowski, Brandon Univeristy

Executive Compensation And Anglo-American Influence: European Evidence

Niels Hermes, University of Groningen

Annemarie Schulenburg, University of Groningen

Corporate Governance

Room ACC 13

Track Chair(s)

Sibel Yamak, Galatasaray University, Turkey

Morten Huse, BI Norwegian School of Management, Norway

Joan E Ricart, IESE Business School, University of Navarra, Spain

Alessandro Zattoni, Parthenope University & SDA Bocconi School of Management, Italy

Session Chair: Cristina Cruz
Boards in family businesses**The Impact Of Family Cohesion On Behavioral Board Processes: An Examination Of Family Firm Heterogeneity***Yannick Bammens, Maastricht University**Wim Voordeckers, Hasselt University**Anita Van Gils, Maastricht University***Corporate Governance And CEO Turnover In Insider Dominated Systems. Are Family Firms Different?***Daniel Pittino, University of Udine**Francesca Visintin, University of Udine**Massimo Bau, University of Udine***Ownership Composition And Board Strategic Involvement In The Internationalization Of Family Firms***Andrea Calabrò, University of Roma Tor Vergata**Donata Mussolino, Second University of Naples**Morten Huse, BI Norwegian Business School***Corporate Social Responsibility: Reconstructing Governance in a post-Fordian context?**

Room ACC 12

Track Chair(s)*Julienne Brabet, Université Paris-Est, France**Michel Capron, Université Paris 8, France**Jean-Pascal Gond, University of Nottingham, UK**Jean Pasquero, Université du Québec à Montréal (UQAM), Canada***Session Chair: Julienne Brabet**
Regulation and CSR**Corporate Social Responsibility And Government***Nahee Kang,**Jeremy Moon, Nottingham University Business School**Jean-Pascal Gond, Nottingham University Business School,***CSR: Is A Universal Definition Possible?***Michel Capron, Paris 8***Government Intervention In CSR For Social And Economic Development Purposes. Opportunities And Limitations Using South Africa As A Case Study***Roger Levermore, University of Liverpool Management School***Design thinking, management and innovation: theory and practice**

Room ACC 4b

Track Chair(s)*Rachel Cooper, Lancaster University, UK**Armand Hatchuel, Ecole des Mines de Paris, France***Session Chair: Armand Hatchuel**
Design as a framework for management**Innovation And Relevance Through Design-Driven Action Research: Introducing Pragmatic Adequacy***Jacqueline Fendt, ESCP-EAP European School of Management**Renata Kaminska-Labbé, CERAM Business School***Design Orientation And Organizations***Gursel Ilipinar, ESADE BUSINESS SCHOOL**Jordi Montana, ESADE Business School,***Design Practices In Design Thinking***Lucy Kimbell, Saïd Business School, University of Oxford***Evolutionary Perspectives on Industrial District Change**

Room J 9

Track Chair(s)*Udo Staber, University of Canterbury, New Zealand**Fiorenza Belussi, Università di Padova, Italy***The Evolving Organizational Routine***Dermot Breslin, University of Sheffield***High Dynamic Range Imaging As A Way For Understanding Organizational Evolution***Janusz Struzyna, University of Economics in Katowice**Tomasz Ingram, University of Economics in Katowice**Magdalena Majowska, University of Economics in Katowice***Inward Information And Knowledge Flows In Low-Tech Industrial Districts***Fiorenza Belussi, Padua University**Silvia Rita Sedita, Padua University*

Gender, equality and diversity in management

Room ACC 11a

Track Chair(s)

*Carol Woodhams, University of Plymouth, UK
Sandra Fielden, Manchester Business School, UK
Beverley Metcalfe, Liverpool Hope University, UK*

Session Chair: Carol Woodhams Leadership

Gender And Company Boards; Role Perceptions

*Lynn M Martin, Birmingham City University
Izzy Warren-Smith, Harper Adams University,*

A Critical Review Of Women's Leadership Development In The Middle East

Beverly Dawn Metcalfe, Liverpool Hope

Research Angles On Cultural Diversity In Top Management Teams

*Timurs Umans, Kristianstad University College
Elin Smith, Kristianstad University College,*

HRM

Room ACC 14

Track Chair(s)

Paul Iles, Leeds Business School, Leeds Metropolitan University, UK

Session Chair: Paul Iles

Concept Borrowing To Facilitate A Multi-Disciplinary Approach To The Theoretical Development Of Talent Management – The Case Of Employer Branding

*Carole Tansley, Nottingham Trent University
Carley Foster, Nottingham Trent University*

Social Identification Among Employees In Talent-Intensive Organizations

Shainaz Firfiray, IE Business School

Is Talent Management Just A Management Fashion?

*Paul Iles, Leeds Metropolitan University
Xin Chuai, Belzona Polymerics
David Preece, University of Teesside*

Innovation – Continuing the Journey

Room ACC 11b

Track Chair(s)

*Bettina von Stamm, ICN Business School, Nancy University, France
John Bessant, Imperial College London, UK*

Session Chair: Bettina von Stamm & John Bessant

Innovation - Continuing the Journey (track overview)

Bettina von Stamm

Systematic Approach For Value Creation Through Innovations An Exploratory Analysis

Taina Tukiainen, Helsinki Uni

Sense-Based Innovation: The New Competition On Meanings And Relations

*Marco Paiola, UNIVERSITA' DI PADOVA
Eleonora Di Maria, UNIVERSITA' DI PADOVA,*

Exploring Patterns Of External Learning In Ambidextrous Organizations

*Henning Droege, ESADE Business School
Dagmar Hildebrand, ESADE Business School,*

International Management

Room ACC 7

Track Chair(s)

Niels Noorderhaven, Tilburg University, The Netherlands

Session Chair: Niels Noorderhaven

Offshoring: Facts And Numbers At The Country Level

*Pablo Agnese, IESE Business School
Joan Enric Ricart, IESE Business School,*

Cultural Differences In Offshoring: Turning The Threat Of Diversity Around

*Carine Peeters, Université libre de Bruxelles
Patricia Garcia-Prieto, Université libre de Bruxelles
Sébastien Point, Université de Franche-Comté*

The Transfer of the Organizational Culture Developed in The Headquarters in the International Joint Ventures in Emerging Markets: The Impact of the Socio-Cultural Context

Tulay Ilhan, KARADENIZ TECHNICAL UNIVERSITY

Knowledge Renewal in Social Networks

Room J 2

Track Chair(s)

Juani Swart, University of Bath, UK

Session Chair: Robert Kase,

The Structural And Relational Development Of A Network

Stéphanie Dameron, University of Paris-Dauphine
Emmanuel Josserand, HEC- University of Geneva,

Relationships Between Actors That Influence The Transfer Of Tacit Knowledge Within Social Networks

Stephen Doak, Forensic Science Laboratory
Dimitris Assimakopoulos, Grenoble Ecole de Management,

Knowledge Renewal: The Stability Of Knowledge Structures In Networks

Juani Swart, University of Bath
John Powell, Cardiff Business School, Colum Drive, Cardiff, UK,

Leadership

Room ACC 6

Track Chair(s)

Allan Macpherson, University of Liverpool Management School, UK

Managerial Capabilities And Paths To Growth As Determinants Of High Growth SMEs

Jose Luis Barbero, University Pablo de Olavide
Jose Carlos Casillas, University of Seville
Howard Feldman, University of portland

A Longitudinal Study Of Complexity Leadership In Empowered Work Teams

Paul Jackson, Manchester Business School
Desmond Leach, Leeds University Business School
Kate Charles, National Research Council of Canada

Transformational Leadership And Commitment: A Case Of Turkish Knowledge Workers

Lale Gumusluoglu, Bilkent University
Zahide Karakitapoglu-Aygün, Bilkent University, Faculty of Business Administration,

Managing Cities and Territories Renewal and Appeal: The Critical Role of Planning, Destination Branding and Events

Room ACC 10

Track Chair(s)

Manuela de Carlo, IULM University, Milano

Session Chair: Manuela De Carlo

Defining A Destination Strategy With A Bottom-Up Approach: A Case Study In Milan

Manuela De Carlo, IULM University
Silvia Canali, IULM University,

Commercial Mix, Seasonality And Daily Hotel Performance: The Case Of Milan

Ruggero Sainaghi, IULM University
Silvia Canali, IULM University,

The Firm And Destination Effects In The Hotel Performance

Jorge Pereira-Moliner, University of Alicante
José F. Molina-Azorín, University of Alicante
Enrique Claver-Cortés, University of Alicante

Management in Creative and Cultural Industries

Room J 5

Track Chair(s)

Robert G. Picard, Jönköping International Business School
Lucy Kueng, Jönköping International Business School

Session Chair: Robert Picard

The Influence of Organizational and National Contexts on the Creative Industries

Opportunity Identification In Turbulent Times: Are Partnerships The Right Choice?

Paola Dubini, Bocconi University
Stefano Mengoli, Università degli Studi di Bologna,

The Influence Of The European Work System On Manager's Creativity

Miriam Muethel, WHU - Otto Beisheim School of Management
Martin Hoegl, WHU - Otto Beisheim School of Management
K. Praveen Parboteeah, University of Wisconsin – Whitewater

The Law Of Jante As A Cultural Barrier For Entrepreneurship And Innovation In The Experience Economy

Lars Fuglsang, Roskilde University, Department of Communication, Business and Information Technologies (CBIT)

Flemming Sørensen, Roskilde University, Department of Communication, Business and Information Technologies (CBIT),

Open models in knowledge intensive sectors: Free/open source software and beyond

Room J 6

Track Chair(s)

Lorenzo Benussi, TOP-IX and University of Torino, Italy

Cristina Rossi Lamastra, Politecnico di Milano, Italy

Alessandro Rossi, Università degli Studi di Trento, Italy

Session Chair: Alessandro Rossi

Casual Compulsions & Compulsive Casualties

Matthijs Den, Besten Oxford

Max Loubser, Oxford

Jean-Michel Dalle, Paris 6

How Component Dependencies Predict Change In Complex Technologies

Stefan Haefliger, ETH Zurich

Georg Von Krogh, ETH Zurich

Matthias Stuermer, ETH Zurich

Markus Geipel, ETH Zurich

Sebastian Spaeth, ETH Zurich

Organizational learning: creating capability through building belief

Room ACC 3b

Track Chair(s)

Helen Shipton, Aston Business School, UK

Session Chair: Bob DeFillippi Collaboration across boundaries

Distributed Collaboration: Opportunities And Challenges When Combining People And Technology

Tom Rosendahl, BI Norwegian School of Management

Heidi Pedersen, BI Norwegian School of Management

Lena Borge Haakonsen, BI Norwegian School of Management

Johan Olaisen, BI Norwegian School of Management,

Developing Learning Capability By Boundary Spanning

Gertjan Schuiling, Hogeschool van Arnhem en Nijmegen

Group Working: How The Engagement Of Managers And Staff Influence The Improvements Of Organisational Form

David Angus Garrett, Aston University

Projects and Complexity: Renaissance and Renewal of Firms and Societies

Room J I

Track Chair(s)

Christophe N. Bredillet, ESC Lille, France

Christophe Midler, Ecole Polytechnique, France

Session Chair: Christophe Bredillet

A Multicriteria Group Decision Model For Selecting Subcontractors In Construction Projects

Adiel Teixeira De Almeida, Federal University of Pernambuco

Luciana Hazin Alencar, Federal University of Pernambuco,

A Multiple Criteria Decision Model To Assign Different Leadership

Caroline Mota, Federal Unoversity of Pernambuco

Adiel Almeida, Federal Unoversity of Pernambuco

Helen Gonçalves, Federal Unoversity of Pernambuco

Supplier Capabilities In Collaborative, Discontinuous Project Business From Buyer'S And Suppliers' Perspective

Inkeri Ruuska, Helsinki University of Technology

Tuomas Ahola, Helsinki University of Technology

Miia Martinsuo, Helsinki University of Technology

Thomas Westerholm, PBI Research Institute,

Interdependency Management: Survey Comparison Between Small, Medium And Large Companies

Mait Rungi, Lappeenranta University of Technology/Faculty of Technology Management

Public Management

Room J 4

Track Chair(s)

Denita Cepiku, University of Rome "Tor Vergata", Italy

Marco Meneguzzo, University of Rome "Tor Vergata", Italy,

Reto Steiner, University of Bern, Switzerland

Martial Pasquier, Swiss Graduate School of Public

Administration, Switzerland

Session Chair: Denita Cepiku eGovernment

The Leadership Issues In United Arab Emirates (UAE) Electronic Government Procurement (e-GP)

Abdulrahman Al Moalla, University of Liverpool
Dong Li, University of Liverpool,

Information And Knowledge Society: From Theory To Practice

Daniel Johnson, Universita di Tor Vergata, Roma
Noemi Rossi, Universita di Tor Vergata,

Role Of E-Government For Aging Society- A Case Study Of Japan

Toshio Obi, Waseda University
Diana Ishmatova, Waseda University
Naoko wasaki, Waseda University

Renaissance and Renewal of Work, Entrepreneurship & Entrepreneurial Careers

Room J 10

Track Chair(s)

Jarna Heinonen, Turku School of Economics, Finland

It Is All Inseparable: Entrepreneurship, Gender And Social Space In The Life Course Perspective

Hanna-Mari Ikonen, University of Tampere

Pushed Into Serial Entrepreneurship

Malin Tillmar, Department of Economic and Industrial Development
Elisabeth Sundin, Linköping University

Managing And Accommodating Care And Entrepreneurship

Kirsi Hasanen, University of Tampere

Research Methods and Research Practice

Room ACC 4a

Track Chair(s)

Bill Lee, University of Sheffield Management School, UK
Catherine Cassell, Manchester Business School, UK
Rainer Harms, Westfälische Wilhelms-Universität, Münster
Robert Breiteneker, Klagenfurt University

Session Chair: Catherine Cassell

Integrating Psychoanalysis And Management Research

Evandro Bocatto, MACEWAN SCHOOL OF BUSINESS
Eloisa Perez-De-Toledo, MACEWAN SCHOOL OF BUSINESS,

The Nippon's Management System And The Results Of The Economical Competition In Portugal

Felipa Reis, Open University

Consortial Benchmarking: A Collaborative Academic-Practitioner Case Study Approach

Stefan Krummaker, Leibniz University of Hannover
Holger Schiele, Jacobs University Bremen

Sensemaking and Storytelling

Room J 8

Track Chair(s)

Ian Colville, University of Bath, UK
Andrew Brown, University of Bath, UK
Annie Pye, University of Exeter, UK

Session Chair: Ian Colville

Having To Be: The Possessive Constitution Of Organization

Nicolas Bencherki, Université de Montréal
François Cooren, Université de Montréal,

Sensemaking and Instrument-Mediation - The Case Of a Hospital

Anja Kern, LSE Health
Philippe Lorino, Essec

Narrativity And Narrativehood As Primary Constituents Of Sensemaking In Storytelling

Thierry Boudes, ESCP-EAP

Sport as a Business: internationalisation, professionalisation, commercialisation

Room J 3

Track Chair(s)

Harald Dolles, Heilbronn Business School, Germany
Sten Söderman, Stockholm University, Sweden

Mega-sporting Events - Planning and Bidding Session Chair: Harald Dolles, Sten Söderman,

Welcome, introduction by the track chairs

A Successful Bid For Hosting International Sports Mega-Events: The Case Of The London 2012 Olympic Games

Ping-Chao Lee, Department of Physical Education, National Taichung University

Strategic Renewal: Organizational and Managerial Innovation

Room ACC 3a

Track Chair(s)

Frans A. J. Van Den Bosch, Rotterdam School of Management, Erasmus University, The Netherlands
Henk W. Volberda, Rotterdam School of Management, Erasmus University, The Netherlands
Fariborz Damanpour, Rutgers Business School, Newark, USA

Session Chair: Frans A. J. Van Den Bosch,

Exploration And Exploitation Versus Radical And Incremental Innovation: Different Concepts In Knowledge Development

Montserrat Boronat-Navarro, JAUME I UNIVERSITY
César Camisón-Zornoza, JAUME I UNIVERSITY

Information Technologies And Financial Performance: The Effect Of Technology Diffusion Among Competitors

Sergio Palomas, University of Zaragoza
Lucio Fuentelsaz, University of Zaragoza
Jaime Gomez, University of Zaragoza
Sergio Palomas, University of Zaragoza

Beyond Radicalness And Incrementalism

Silvana Revellino, UNIVERSITY OF SALERNO

Strategy as practice: New methodological approaches and challenges

Room J 7

Track Chair(s)

Claus D. Jacobs, University of St. Gallen, Switzerland
Sotirios Paroutis, University of Warwick, UK
Julia Balgoun, University of Lancaster, UK

Session Chair: Claus D. Jacobs

The Process Of Patterning As A Means Of Theory Building In Case Study Research: Facing Methodological Challenges In The Strategy As Practice Field

Christina Hoon, Leibniz University of Hannover

A Methodological Framework For Capturing Practitioners' Knowledge

Marie-José Avenier, CERAG - Grenoble University
Laurence Gialdini, ESDES-UCLyon and CERAG

Where Should We Hunt Today? Capturing Strategy Work With The 'Practice Ecosystem' Framework

Maria Jakubik, HAAGA-HELIA University of Applied Sciences
Leena Masalin, EVOLVERE-FI

The Practice Database: Capturing Strategy-As-Practice

Jane Kirsten Matthiesen, Aston Business School
Paula A. Jarzabkowski, Aston Business School

ROUND TABLES

From Supply Chain Management to Value Network Management; from Manufacturing to Ubiquity

Room ACC 2f

Round Table Chair(s)

Paul Drake, University of Liverpool Management School, UK

The Role Of Operations Management In High Value Manufacturing

Steve Paton, Strathclyde Institute for Operations Management
Jill Macbryde, Strathclyde Institute for Operations Management
Kepa Mendibil, Strathclyde Institute for Operations Management
Laura Davidson, Strathclyde Institute for Operations Management

Towards Greener Supply Chains: An Institutional Perspective

Valentina Carbone, ESCP-EAP
Valerie Moatti, ESCP-EAP

Growth Strategy In Agile Supply Chain: A 3-D Model

Jun Qiu, Liverpool University Management School
Hossein Sharifi, Liverpool University Management School
Hossam Ismail, Liverpool University Management School

The Micro and Macro Aspects of Migration and Migrant Workers

Room ACC 2f

Round Table Chair(s)

Graham Jackson, Glyndwr University

Job Satisfaction Among Migrant Workers

Masoom Ahmed, Glyndwr University

Graham Jackson, Glyndwr University

Ben Binsardi, Glyndwr University

Forecasting 'Brain Drain'; An Ethical Discourse Of Migration To The 'West'

Morgan Arhin, Glyndwr University

Ben Binsardi, Glyndwr University

What Fosters Immigrant Entrepreneurship A Survey

Liang Guo, Groupe Sup de Co de La Rochelle

Staff Diversity And Newcomer Adjustment

Daniel Lund, Fudan University

Raymond Hibbins, Griffith University

Michelle Barker, Griffith University

A Research Paper On How Reward Strategies In British Manufacturing Organisations Address The Expectations Of The Eastern European Migrant Worker

Graham Jackson, Glyndwr University

Arnaz Binsardi, Glyndwr University

Mike Green, Glyndwr University

Downsizing, organizational and territorial renewal: A critical management perspective

Room ACC 2f

Round Table Chair(s)

Rachel Beaujolin-Bellet, Reims Management School, France

Ola Bergström, Göteborg University, Sweden

David Knights, Keele University, UK

Géraldine Schmidt, University Paris I Panthéon-Sorbonne, France

Where Did Downsizing Go? A Review Of 30 Years Of A Strategic Phenomenon

Franco Gandolfi, Regent University

Downsizing And Restructuring: A Review Of Existing Research

Ola Bergstrom, Gothenburg University

David Knights, Keele University and Gothenburg University

Did Security Analysts Foster Downsizing In The 1990's?

Ann-Christine Schulz, University of Oldenburg

Alexander T. Nicolai, University of Oldenburg

Why Are Spanish Firms Implementing Downsizing?

Amalia Magan Diaz, UNIVERSIDAD DE ALMERIA

Jose Céspedes Lorente, UNIVERSIDAD DE ALMERIA

Eva Carmona Moreno, UNIVERSIDAD DE ALMERIA

"The Impact Of Corporate Downsizing On Innovation: A Preliminary Conceptual Framework"

Franco Gandolfi, Regent University

Gary Oster, Regent University,

Entrepreneurial Behaviour: Researching the Intersection between Entrepreneurship and Organizational Behaviour

Room ACC 2f

Round Table Chair(s)

Michèle O'Dwyer, University of Limerick, Ireland

Leon Schjoedt, Illinois State University, USA

Sascha Kraus, Vienna University of Economics & Business Administration, Austria

Session Chair: Michèle O'Dwyer

Leadership And Entrepreneurship In The Context Of Small Firms

Oswald Jones, University of Liverpool Management School

Helen Crompton, Manchester Metropolitan

Breaking The Walls-Entrepreneurship Processes In The Light Of Leadership And Management

Mona Toft, Madsen School of Business, Aarhus University

Poul Rind Christensen, School of Business, Aarhus University

How Can Entrepreneurial Behaviour At The Point Of Decision Over A Growth Model Be Studied? Identification Of A Research Gap And Proposal Of Measures To Close This Gap In The Context Of Gastronomy

Tobias Reichmuth, European Business School (EBS)

Visionary Entrepreneurial Psychology In The Start-Up Phase

Carl Henning Reschke, IMFK - Institute for Management Research Cologne

Higher Education: Modernisation and Reform, or Control and Individualisation?

Room ACC 2f

Round Table Chair(s)

Frank Worthington, University of Liverpool Management School, UK

Peter Stokes,

Rebecca Boden,

Matthew Waring,

Session Chair: Frank Worthington, Peter Stokes

The Tip Of The Iceberg - Fundamental Barriers For Innovation In Universities

Dirk Schneckenberg, ESC Rennes School of Business

Academic Workload Planning From An Organisational Justice Perspective

Sue Hornibrook, Kent Business School

Managing Consumption Experiences

Room ACC 2f

Round Table Chair(s)

Steve Oakes, University of Liverpool Management School, UK

Development Of A Multi-Dimensional Scale Of Customer Experience

Quality 'EXQ' And Its Implications For Services Marketing

Philipp 'Phil' Klaus, Cranfield University School of Management

Stan Maklan, Cranfield University School of Management

Medical Tourism: Commodification Of Health Care Treatments

Neil Lunt, University of York

Percivil Carrera, MCI Management Center Innsbruck

The Experiences Of Caregivers In The Tourism Marketplace

Philippa Hunter-Jones, University of Liverpool Management School

A Few Of Our Less Favourite Things? A Phenomenological Investigation Into Packing and the Older Consumer

Lynn Sudbury, Liverpool Business School

Peter Simcock, Liverpool Business School, Liverpool John Moores University

Cultural Antecedents Of Consumer Ethnocentrism In Mozambique

Anna S. John, Dublin City University

Malcolm P. Brady, Dublin City University Business School

Organizing for employee creativity and innovation: Multidisciplinary perspectives, theories, and practices

Room ACC 2f

Round Table Chair(s)

Jan Dul, Rotterdam School of Management, The Netherlands

Robert D. Austin, Copenhagen Business School,

Denmark and Harvard Business School, USA

Organizing for employee creativity and innovation. Part I: THEORIES on matching individuals and environment Introduction of the theme

The Measurement Of Creativity: From Definitional Consensus To The Introduction Of A New Heuristic Framework

Mark Batey, Manchester Business School

Employee Creativity And Individual Differences In Context

Todd Lubart, Université Paris Descartes

Xavier Caroff, Université Paris Descartes

Environmental Effects On Creative Behavior And The Role Of Person-Environment Fit

Jan Dul, Rotterdam School of Management, Erasmus University

Canan Ceylan, Uludag University

Ferdinand Jaspers, Rotterdam School of Management, Erasmus University

The Interaction Between Personality, Social Network Position And Involvement In The Innovation Process

Evgenia Dolgova, Rotterdam School of Management Erasmus University

Woody Van Olffen, Rotterdam School of Management Erasmus University

Frans Van Den Bosch, Rotterdam School of Management Erasmus University

Henk Volberda, Rotterdam School of Management Erasmus University

Vision and Reality: The Building of Post-Oil Arab Cities

Room ACC 2f

Round Table Chair(s)

Nabil Sultan, Liverpool Hope University, UK

David Weir, Liverpool Hope University, UK

Beverly Metcalf, Liverpool Hope University, UK

Session Chair: David Weir

Womens Empowerment In The Gulf States: Shaping Economies, Politics And Culture

Beverly Dawn Metcalfe, Liverpool Hope

Nabil Sultan, Liverpool Hope

David Weir, Liverpool Hope

Saunders Mark, Management School, Surrey University

The “future” Cities Of The Arabian Gulf: Realities And Aspirations

Nabil Sultan, Liverpool Hope University

Beverly Metcalfe, Liverpool Hope University/Deanery of Business & Computer Science

Nabil Sultan, Liverpool Hope University/Deanery of Business & Computer Science

David Weir, Liverpool Hope University/Deanery of Business & Computer Science

Dealing With Post-Oil Economies: Towards Knowledge-Based Economies: Some Examples From The Arab Middle East

David Weir, Liverpool Hope University

Samir Abuznaid, Hebron University

Nabil Sultan, Liverpool Hope University

Beverly Metcalfe, Liverpool Hope University

Branded Lives: Identity and Work in the Era of the Brand

Room ACC 8

Track Chair(s)

Matthew Brannan, School of Economic and Management Studies, Keele University, UK

Liz Parsons, School of Economic and Management Studies, Keele University, UK

Cinzia Priola, School of Economic and Management Studies, Keele University, UK

Session Chair: Liz Parsons

Appropriating The Brand: Union Organising In Front-Line Service Work

Melanie Simms, University of Warwick

Employee Brand And Employee's Branding Behaviour: The Influence Of Transformational Leadership And HR Involvement

Jin Uen, National Sun Yat-sen University

Ting Wu, National Sun Yat-sen University

Huei Teng, National Sun Yat-sen University

Yu Liu, National Sun Yat-sen University

'The People Make The Brand': Early Organisational Experiences And Skills Gaps In Service Organisations

Scott Hurrell, Aston

Dora Scholarios, University of Strathclyde

Continuity in Theory and Practice of Management: What still works and why

Room ACC 5

Track Chair(s)

Craig Marsh, Lancaster University, UK

David Weir, Liverpool Hope University, UK

Zoltan Buzady, Central European University Business School, Budapest

Session Chair: David Weir

Managers And Their Bosses: Building The Managerial Relationship

Magali Ayache, ESCP-EAP & Paris X-CEROS

Herve Laroche, ESCP-EAP

Looping The Loop: The Consumption And Production Of Knowledge Management Ideas And Practices

Isabelle Etchevers-Corbett, Ecole Centrale Paris - LGI

Eléonore Mounoud, Ecole Centrale Paris

Developing And Analyzing The Irrational Decision Making Model: Does Emotion Matters For Individual Decision Making?

Heidi Chang, Purdue University

Amber Yun-Ping Lee, National Sun Yat-sen University I-Heng I-HengChen, National Sun Yat-sen University

Ying-Tzu Lin, National Sun Yat-sen University

Corporate Governance

Room ACC 11c

Track Chair(s)

Sibel Yamak, Galatasaray University, Turkey

Morten Huse, BI Norwegian School of Management, Norway

Joan E Ricart, IESE Business School, University of Navarra, Spain

Alessandro Zattoni, Parthenope University & SDA Bocconi School of Management, Italy

Session Chair: Alessandro Zattoni Shareholder and governance

How Does The Controlling Shareholder Influence Board Composition And Independence?

Emiliano Di Carlo, University of Rome Tor Vergata

Andrea Calabrò, University of Rome Tor Vergata

The Disappearing "deutschland Ag" – An Analysis Of Blockholdings In German Large Caps

Marco O. Sperl, HHL - Leipzig Graduate School of Management

Marc S. Rapp, Technical University Munich Bernhard BernhardSchwetzler, HHL - Leipzig Graduate School of Management

The Winding Road To Shareholder Value - Development Of Norms Amongst Swedish Boards Of Directors 1994-2004

Karin Jonnergård, Växjö University

Corporate Governance

Room ACC 13

Track Chair(s)

Sibel Yamak, Galatasaray University, Turkey

Morten Huse, BI Norwegian School of Management, Norway

Joan E Ricart, IESE Business School, University of Navarra, Spain

Alessandro Zattoni, Parthenope University & SDA Bocconi School of Management, Italy

Session Chair: Mattias Nordqvist
Values and family businesses

Saving Face: Why Family Firms Pollute Less

Pascual Berrone, IESE Business School

Cristina Cruz, IE Business School Luis Luis Gomez-Mejia, Arizona State University

Martin Larraza-Kintana, Universidad Pública De Navarra

Fostering Values Transformation In Family Businesses: An Institutional Approach

Mattias Nordqvist, Jönköping International Business School

Alberto Gimeno Sandig, ESADE Maria José María José Parada, ESADE

The Governance Of Intangibles: Rethinking Financial Reporting And The Board Of Directors

Yuri Biondi, CNRS & CNAM

Antoine Reberlioux, University Paris X Nanterre

Corporate Social Responsibility: Reconstructing Governance in a post-Fordian context?

Room ACC 12

Track Chair(s)

Julienne Brabet, Université Paris-Est, France

Michel Capron, Université Paris 8, France

Jean-Pascal Gond, University of Nottingham, UK

Jean Pasquero, Université du Québec à Montréal (UQAM), Canada

Session Chair: Jean Pasquero
Regulation and CSR

“Corporate Social Responsibility” : A New Regulation Of The Capitalism?

Nicolas Postel, USTL (university of Lille 1)

Sandrine Rousseau, USTL Richard Richard Sobel, USTL

Corporate Social Responsibility: From A Model Of Partnership Governance To Network Governance

Jean-Claude Dupuis, ESDES-UCLy-Lyon University

Haned Naciba, ESDES-UCLy-Lyon University

Corporate Social Responsibility And Its Models

Julienne Brabet, Université Paris Est/Institut de Recherche en Gestion

Design thinking, management and innovation: theory and practice

Room ACC 4b

Track Chair(s)

Rachel Cooper, Lancaster University, UK

Armand Hatchuel, Ecole des Mines de Paris, France

Session Chair: Rachel Cooper
Design and innovation

The Emergence Of Innovation Field Management In Companies: From Npd To New Design Strategies

Pascal Le Masson, Mines ParisTech

Armand Hatchuel, Mines Paris Tec

Benoit Weil, Mines ParisTech

Division Of Labor And Division Of Knowledge: a Case Study Of Innovation In The Video Game Industry

Patrick Llerena Beta, Université Louis Pasteur

Thierry Burger-Helmchen, Beta Université Louis Pasteur

Why Sme Directors Evaluate Design As A Good Practice For Innovation?

Gaëlle Dechamp-Goy, University of Saint-Etienne, Coactis, France

Bérangère Szostak Tapon, University Lyon 2, Coactis, France

Evolutionary Perspectives on Industrial District Change

Room J 9

Track Chair(s)

Udo Staber, University of Canterbury, New Zealand

Fiorenza Belussi, Università di Padova, Italy

The Evolution Of The Territorial Embeddedness Of Innovation

Networks The Crolles 2 Alliance Case

Nicolas Balas, University of Montpellier / Institute for Enterprise Management Sciences

Florence Palpacuer, University of Montpellier / Institute for Enterprise Management Sciences

Silicon Valley Stories

Thierry Weil, Mines-Paristech / CERNA

Life Cycle Vs. Multiple Path Dependency In Industrial Districts

Silvia Rita Sedita, Padua University

Fiorenza Belussi, Padua University

Gender, equality and diversity in management

Room ACC 11a

Track Chair(s)

Carol Woodhams, University of Plymouth, UK
Sandra Fielden, Manchester Business School, UK
Beverley Metcalfe, Liverpool Hope University, UK

Session Chair: Beverley Metcalfe Careers

Is The Leader Gender A Key Factor To Quality Leader-Member Exchange (LMX) Relationships?: Examining Effects On Team Innovation

Maria-Del-Mar Bornay, PABLO DE OLAVIDE UNIVERSITY
Ramon Valle-Cabrera, PABLO DE OLAVIDE UNIVERSITY

Information Returns And Personal Networks: Does Gender Matter?

Mickael Géraudel, Groupe Sup de Co Montpellier/Laboratoire CEROM
Vincent Chauvet, Université de Savoie/Laboratoire IREGE
Barthélemy Chollet, Université de Savoie/Laboratoire IREGE-Grenoble Ecole de Management

The Spouse Of The Female Manager: Role And Influence On The Woman's Career

Suvi Välimäki, University of Jyväskylä
Anna-Majja Lämsä, University of Jyväskylä Minna Minna-Hiillos, Helsinki School of Economics

HRM

Room ACC 14

Track Chair(s)

Paul Iles, Leeds Business School, Leeds Metropolitan University, UK

Session Chair: Patrick Flood

An Appropriate Psychological Contract: The Role And Impact Of Firm Strategy, Organisational Leadership Philosophy And HRM

Patrick Flood, Dublin City University
Nagarajan Ramamoorthy, University of Houston
Aoife Mcdermott, DUBLIN CITY UNIVERSITY
Edel Conway, DUBLIN CITY UNIVERSITY

Do Unions And Collective Bargaining Affect Workplace Performance? Establishing Relationship With Subjective Data

Patrice Laroche Nancy Université
Heidi Wechtler, Université Paris 1 Sorbonne

Innovation – Continuing the Journey

Room ACC 11b

Track Chair(s)

Bettina von Stamm, ICN Business School, Nancy University, France
John Bessant, Imperial College London, UK

Session Chair: Bettina von Stamm

How CEO Compensation Moderates The Momentum Of Technological Innovation?

Cl Tien, Dayeh University

The Role Of Entrepreneurial Culture And Human Capital In Innovation

Isabel Pizarro-Moreno, Universidad Pablo de Olavide
Juan. C. Real, Universidad Pablo de Olavide
Dolores De La Rosa, Universidad Pablo de Olavide

Does Organizing For R&D Mean Organizing For Absorptive Capacity?

Anna Comacchio, Ca' Foscari University of Venice
Sara Bonesso, Ca Foscari University of Venice
Martina Valente, Ca Foscari University of Venice

Reducing Tension And Promoting Integration In The Hyper-Text Organization - The Importance Of Managers Showing Care

Ola Edvin Vie, NTNU (Norwegian University of Science and Technology)
Martin W. Wallin, ETH ZÜRICH Georg Georg von Krogh, ETH ZÜRICH

International Management

Room ACC 7

Track Chair(s)

Niels Noorderhaven, Tilburg University, The Netherlands

Session Chair: Fabrizio Cesaroni

When Diversity Helps Performance: Effects Of National Variety And National Separation On Conflict And Performance

Nailah Ayub, Leiden University
Karen Jehn, Leiden University

Unfolding The Creative Process In Development Of New Product Within Globally Distributed Teams: An Analysis Of A Brazilian Team Work With Swedish, French & Indian Counterparts

Rosana Reis, Unibo
Françoise Chevalier, HEC - Paris

Lingua Franca, Communication And Knowledge Transfer In MNEs

*Chi-Yun Chen, Manchester Business School
Paul Jackson, Manchester Business School*

Knowledge Renewal in Social Networks

Room J 2

Track Chair(s)

Juani Swart, University of Bath, UK

Session Chair: John Powell

Demographic Antecedents And Performance Consequences Of Social Network Structure In Work Teams

*Kaisa Henttonen, Lappeenranta University of Technology
Minna Janhonen, Finnish Institute of Occupational Health
Jani Johanson, University of Helsinki
Kaisu Puumalainen, Lappeenranta University of Technology*

Knowledge Codification In Audit And Consulting Firms: A Conceptual And Empirical Approach

*Corinne Janicot, Université Montpellier II/ IAE
Sophie Mignon, Université Montpellier II/ IAE*

The Organizational Design Of Small Nonprofits For People With Disabilities

*Victor Martin Perez, UNIVERSITY OF VALLADOLID
Natalia Martin Cruz, UNIVERSITY OF VALLADOLID
Juan Hernangomez Barahona, UNIVERSITY OF VALLADOLID
Celina Trevilla Cantero, UNIVERSITY OF VALLADOLID
Isabel Estrada Vaquero, UNIVERSITY OF VALLADOLID
Celia Martin Sierra, UNIVERSITY OF VALLADOLID*

Leadership

Room ACC 6

Track Chair(s)

Allan Macpherson, University of Liverpool Management School, UK

Geographic Dispersion And Task Uncertainty- Challenges For Shared Leadership Theory

*Miriam Muethel, WHU - Otto Beisheim School of Management
Martin Hoegl, WHU - Otto Beisheim School of Management*

Recent Changes And Trends In Cultural And Organizational Characteristics: The Case Of Hungary

*Bernadett Köles, CEU Business School
Tibor Vörös, CEU Business School*

Managing Cities and Territories Renewal and Appeal: The Critical Role of Planning, Destination Branding and Events

Room ACC 10

Track Chair(s)

Manuela de Carlo, IULM University, Milano

Session Chair: Ezio Marra

Event Management And Destination Strategy In Heritage Cities

*Francesca D'Angella, IULM University
Manuela De Carlo, IULM University*

Economic Sustainability Of Events. An Exploratory Study

*Maria Della Lucia, University of Trento - Dep. of Computer and Management Sciences
Mariangela Franch, University of Trento - Dep. of Computer and Management Sciences
Umberto Martini, University of Trento - Dep. of Computer and Management Sciences
Serena Barbera, University of Trento - Dep. of Computer and Management Sciences*

New Kids In Town. Cultural Festival And The Renewal Of Cities: The Role Of Network Orchestrator

*Barbara Masiello, Second University of Naples
Enrico Bonetti, Second University of Naples
Francesco Francescolzo, Second University of Naples*

Open models in knowledge intensive sectors: Free/open source software and beyond

Room J 6

Track Chair(s)

*Lorenzo Benussi, TOP-IX and University of Torino, Italy
Cristina Rossi Lamastra, Politecnico di Milano, Italy
Alessandro Rossi, Università degli Studi di Trento, Italy*

Session Chair: Lorenzo Benussi

The Open Source Model - Beyond Software

*Christina Raasch, Hamburg University of Technology
Cornelius Herstatt, Hamburg University of Technology
Kerstin KerstinBalka, Hamburg University of Technology
Nizar Abdelkafi, Hamburg University of Technology*

Openness In Video-Communication Media: New Forms Of “Open Television” Find Their Own Way

Alessandro Narduzzo, Free University of Bozen-Bolzano
Vincenza Odorici, University of Bologna

Motivation And Coordination In ‘libre’ Software Development: A Stigmergic Simulation Perspective On Large Community-Mode Projects

Francesco Rullani, Copenhagen Business School
Jean-Michel Dalle, Université Pierre et Marie Curie
Paul A David, Stanford & Oxford University

Organizational learning: creating capability through building belief

Room ACC 3b

Track Chair(s)

Helen Shipton, Aston Business School, UK

Session Chair: Bob DeFillippi Organizational learning

Organizational Learning And Capabilities: An Integrative Conceptual Framework

Christophe Lejeune, Louvain School of Management

Organizational Learning In A Global Context: The Role Of Customer Orientation, Concern For Employees And Commitment To Learning

Helen Shipton, Aston University
Qin Zhou, Twente University Erik ErikMooi, Aston University

Diagnosis Organizational Learning Capability (DOLC)

Max Visser, Radboud University Nijmegen

Projects and Complexity: Renaissance and Renewal of Firms and Societies

Room J 1

Track Chair(s)

Christophe N. Bredillet, ESC Lille, France
Christophe Midler, Ecole Polytechnique, France

Session Chair: Christophe Midler

Uncertainty And Complexity Of Projects: New Archetypes

Richard Windischhofer, PBI - Research Institute
Olga Perminova, Åbo Akademi University, PBI - Research Institute Magnus
MagnusGustafsson, PBI - Research Institute, Åbo Akademi University

Bringing Models Into The Practical Side Of Soft Skills For Project Management

Stephen Armstrong, The Open University

Supplier Integration In Complex Delivery Projects: Comparison Between Different Buyer-Supplier Relationships

Miia Martinsuo, Helsinki University of Technology
Tuomas Ahola, Helsinki University of Technology, BIT Research Centre

‘Making Projects Matter’: Rethinking Theories Of Complexity And Materiality In Project Management Research

Daniel Sage, Loughborough University
Andrew Dainty, Loughborough University
Naomi Brookes, Loughborough University

Public Management

Room J 4

Track Chair(s)

Denita Cepiku, University of Rome “Tor Vergata”, Italy
Marco Meneguzzo, University of Rome “Tor Vergata”, Italy
Reto Steiner, University of Bern, Switzerland
Martial Pasquier, Swiss Graduate School of Public Administration, Switzerland

Session Chair: Martial Pasquier Change management & competitive strategies of higher education institutions

Building The Western Public Higher Education Institutions' Competitive Advantages Through Strategically Managed Internationalisation

Haijing (Helen) De Haan, INHolland University
Stefan Pej, INHolland University

Change Management In A State University: An Italian Case Study

Mateo Turri, Università di Milano - DEAS
Gianfranco Rebor, Università Cattaneo - Liuc
Eliana Minelli, Università Cattaneo - Liuc

The Impact Of New Public Management (NMP) Instruments On PhD Education

Peter Schneider, IAAEG / University of Trier
Dieta Sadowski, IAAR

Renaissance and Renewal of Work, Entrepreneurship & Entrepreneurial Careers

Room J 10

Track Chair(s)

Jarna Heinonen, Turku School of Economics, Finland

Understanding The Role Of Life Stage In Career Transitions: Focus On Third Age Entrepreneurs

Elisa Akola, Turku School of Economics/TSE Entre

Corporate Entrepreneurship And Human Resource Management: Theoretical Background And A Case Study

Marta Peris-Ortiz, Universidad Politécnicna de Valencia

Domingo Ribeiro Soriano, Universidad de Valencia

Fernando J. Peris Bonet, Universidad de Valencia

Exploring The Part Time Entrepreneur

Cheryl Bann, Capella University

Research Methods and Research Practice

Room ACC 4a

Track Chair(s)

Bill Lee, University of Sheffield Management School, UK

Catherine Cassell, Manchester Business School, UK

Rainer Harms, Westfälische Wilhelms-Universität,

Münster

Robert Breiteneker, Klagenfurt University

Session Chair: Bill Lee

Can't Draw, Won't Draw: Understanding How Researchers Cope With Participant Responses To The Request To Draw

Daniel Clarke, University of St Andrews

"Going Between": Insights Gained From Combining Qualitative Methods In Organizational Research

Katrina Pritchard, London School of Economics

Gillian Symon, Birkbeck, University of London

The Use Of Qualitative Diaries To Investigate Couples' Work-Life Balance Decision-Making Processes

Laura Radcliffe, Manchester Business School

Catherine Cassell, Manchester Business School

Sensemaking and Storytelling

Room J 8

Track Chair(s)

Ian Colville, University of Bath, UK

Andrew Brown, University of Bath, UK

Annie Pye, University of Exeter, UK

Session Chair: Andrew Brown

Positioning Within Discourses – The Construction Of Identities In Knowledge Sharing

Susanne Ollila, Chalmers University of Technology

Leena Wikmalm, Chalmers University of Technology

Alexander Styhre, Chalmers University of Technology

Jonas Roth, Chalmers University of Technology

Telling Tales Out Of School

Amy Thurlow, Mount Saint Vincent University

Jean Helms Mills, Saint Mary's University, Halifax Nova Scotia

Sport as a Business: internationalisation, professionalisation, commercialisation

Room J 3

Track Chair(s)

Harald Dolles, Heilbronn Business School, Germany

Sten Söderman, Stockholm University, Sweden

Session Chair: Sten Söderman

Mega-sporting Events - Benefits of Hosting

Sport Event Legacies In Developing Nations: The Case Of The 2007 Cricket World Cup In Guyana, South America

Douglas Michele Turco, Drexel University

Shamir Andrew Ally, DeSales University

Benefits Of Hosting Major Sports Events: The Legacy Of Beijing 2008

Christopher Gratton, Sheffield Hallam University

The Impact Of The 2007 Arrival Of A Stage Of The Tour De France On The City Of Ghent: Comparisons Of Residents' Perceptions Of Pre- And Post-Event

Anne-Line Balduck, University of Ghent

Marc Buelens, University of Ghent

Marc Maes, University of Ghent

Strategic Renewal: Organizational and Managerial Innovation

Room ACC 3a

Track Chair(s)

Frans A. J. Van Den Bosch, Rotterdam School of Management, Erasmus University, The Netherlands

Henk W. Volberda, Rotterdam School of Management, Erasmus University, The Netherlands

Fariborz Damanpour, Rutgers Business School, Newark, USA

Fariborz Damanpour, Rutgers Business School, Newark, USA

Fariborz Damanpour, Rutgers Business School, Newark, USA

Session Chair: Fariborz Damanpour

Management Of Uncertain Ventures By Redirecting An Exploratory Analysis

Taina Tukiainen, Helsinki Uni

Transforming Externally Acquired Knowledge To Strategically Renew: An Upper Echelon Perspective

Mariano Heyden, Rotterdam School of Management, Erasmus University

Frans Van Den Bosch, Rotterdam School of Management, Erasmus University

Justin Jansen, Rotterdam School of Management, Erasmus University

Henk Volberda, Rotterdam School of Management, Erasmus University

Subjectivist And Pragmatist Modes Of Top Management's Issue Selection In Strategic Renewal

Emmanuelle Reuter, University of St Gallen / Institute of Management

Strategy as practice: New methodological approaches and challenges

Room J 7

Track Chair(s)

Claus D. Jacobs, University of St. Gallen, Switzerland

Sotirios Paroutis, University of Warwick, UK

Julia Balgoun, University of Lancaster, UK

Session Chair: Sotirios Paroutis

Beyond Ontology: Towards A Methodological Vocabulary For Researching Strategy As Becoming

Jenny Helin, Jönköping International Business School

The Mystery Of Strategy As Practice

Benedikte Borgström, Jönköping International Business School

The Conduct Of Strategic Episode: A Communicational Perspective

Mathieu Detchessahar, University of Nantes

Benoit Joume, University of Nantes

Challenges Of Catching A Long Process - A Methodological Bricolage For Strategy As Practiced During Family Firm Succession

Kajsa Haag, Jönköping International Business School

ROUND TABLES

From Supply Chain Management to Value Network Management; from Manufacturing to Ubiquity

Room ACC 2f

Track Chair(s)

Paul Drake, University of Liverpool Management School, UK

Inter-Firm Resources As Determinants Of The Configuration And Performance Of The Agrifood Supply Chain Network

Ana M^o García Pérez, UNIVERSITY OF LA LAGUNA

Challenges Of Strategic Alliance For Supply Chain Improvement: A Case Of International Automotive Joint Venture

Saeed Najafi Tavani, University of Liverpool Management School

Hossein Sharifi, University of Liverpool Management School

Social Capital And Supply Network Resilience: A Case Study Of Network Rail

Noel Johnson, University of Liverpool Management School

Paul Drake, University of Liverpool Management School

Dominic Elliott, University of Liverpool Management School

Downsizing, organizational and territorial renewal: A critical management perspective

Room ACC 2f

Track Chair(s)

Rachel Beaujolin-Bellet, Reims Management School, France

Ola Bergström, Göteborg University, Sweden

David Knights, Keele University, UK

Géraldine Schmidt, University Paris I Panthéon-Sorbonne, France

Global Hegemony And Local Counter-Hegemony: A Neo-Gramscian Analysis Of Social Relations In The Restructuring Of Large Multinationals

Florence Palpacuer, ISEM-ERFI / University of Montpellier

Nicolas Balas, ISEM/ERFI - University of Montpellier

How To Deal With Radical Changes In Downsizing Strategies Of Global Companies? Territorial Renewal And Adaptive Institutionalization

Frédéric Naedenoen, LENTIC - HEC Management School of the University of Liège

Francois Pichault, LENTIC - HEC Management School of the University of Liège

Virginie Xhaufclair, LENTIC - HEC Management School of the University of Liège

Losing One'S Job In The Aftermath Of A Labor Dispute: How Union Activists Cope With Professional Transition

Rachel Beaujolin Bellet, Reims Management School

François Grima, Université Paris XII & Reims Management School

Living Through A Decade Of Turbulent Change:a Case Study Of Boeing Commercial Employees

Leon Grunberg, University of Puget Sound

Sarah Moore,

Edward Greenberg,

Entrepreneurial Behaviour: Researching the Intersection between Entrepreneurship and Organizational Behaviour

Room ACC 2f

Track Chair(s)

Michèle O'Dwyer, University of Limerick, Ireland

Leon Schjoedt, Illinois State University, USA

Sascha Kraus, Vienna University of Economics & Business Administration, Austria

Session Chair: Michèle O'Dwyer

Application Of And Difficulties In The Strategic Planning Process Of Small Businesses: The Case Study Of A Brazilian Firm

Patricia Clericuzi-De Barros, E Silva University of Valencia

Maria Teresa Canet-Giner, University of Valencia Francisco

Francisco Balbastre-Benavent, University of Valencia

The Influence Of Intangible Assets On The External Successors' Decision To Take Over A Small And Medium-Sized Enterprise

Susanne Durst, University of Liechtenstein/Institute of Entrepreneurship

Stefan Guldenberg, University of Liechtenstein/Institute of Entrepreneurship

The Interplay Of Local Economic Structures And Entrepreneurial Behaviour - A Configuration Analysis

Matthias Fink, Vienna University of Economics & Business Administration

Stephan Loidl, Vienna University of Economics and Business Administration

Sascha Kraus, University of Liechtenstein

Richard Lang, Vienna University of Economics and Business Administration

International Entrepreneurship In Japan - An Extended Model

Parissa Haghirian, Sophia University

Paul Gaspari, Sophia University

In The Nexus Of Dynamic Capabilities And Entrepreneurial Processes: The Relationship Of Dynamic Behaviour And Firm Growth

Arto Kuuluvainen, Turku School of Economics

Tommi Pukkinen, Turku School of Economics Pekka Pekka Stenholm, School of Public Policy, George Mason University

Higher Education: Modernisation and Reform, or Control and Individualisation?

Room ACC 2f

Track Chair(s)

Frank Worthington, University of Liverpool Management School, UK

Peter Stokes,

Rebecca Boden,

Matthew Waring

Session Chair: Rebecca Boden and Matthew Waring

Cultural Capital In Business Higher Education

Senia Kalfa, UNIVERSITY OF NEW SOUTH WALES

Taksa Lucy, University of New South Wales

“le Precieux Ridicule” In Business Management Education How Realistic Are Current Teaching Approaches In International Business Studies When It Comes To Promoting Enterprise Dynamics And Employability

Veronica Velo, ESC-Rennes School of Business

Closing Summary

Professor Rebecca Boden and Dr. Matthew Warring

Organizing for employee creativity and innovation: Multidisciplinary perspectives, theories, and practices

Room ACC 2f

Track Chair(s)

*Jan Dul, Rotterdam School of Management, The Netherlands
Robert D. Austin, Copenhagen Business School, Denmark and Harvard Business School, USA*

Organizing for employee creativity and innovation. Part II: Managerial PRACTICES for stimulating employee creativity and innovation**New Challenges For HRM: Realizing A Creative Climate For Organizational Innovation Through HR Practices**

Canan Ceylan, University of Uludag

Jan Dul, Erasmus University Rotterdam School of Management, The Netherlands

Key Roles For Middle Management In Continuous Improvement

Mona Toft Madsen, School of Business, Aarhus University

Frances Jørgensen, School of Business, Aarhus University

Technology-Mediated Inspiration And Concentration To Hamper Managers' Creativity

Roberta Virtuani, Università Cattolica del Sacro Cuore

Franca Cantoni, Università Cattolica del Sacro Cuore

Collective Creativity In Business Organizations: A Framework And Empirical Research Agenda

Anne-Maria Mikkonen, University of Tampere

Johanna Kujala, University of Tampere

Miia Pennanen, University of Tampere

Nina Helander, University of Tampere

General discussion: Managerial practices for stimulating employee creativity and innovation**Vision and Reality: The Building of Post-Oil Arab Cities**

Room ACC 2f

Track Chair(s)

Nabil Sultan, Liverpool Hope University, UK

David Weir, Liverpool Hope University, UK

Beverly Metcalf, Liverpool Hope University, UK

Session Chair: Nabil Sultan**Business Communication And Negotiation In Saudi Arabia: Avoiding Minefields And Easing Adaptation**

Abbas Ali, Indiana University of Pennsylvania

Sovereign Wealth Funds And Islamic Finance In The Gulf Co-operation Council (GCC)

Zeinab Karake-Shalhoub, Dubai International Financial Centre (DIFC)

Scenario Planning For The Middle East Post - Oil Economy

Ali A. Pourezzat, University of Tehran

Ghazaleh Taheri Attar, University of Allameh Tabatabaee

Seyed Mahdi Sharifmousavi, Tarbiat Modares University (TMU)

Iman Rezaei, University of Tehran

Branded Lives: Identity and Work in the Era of the Brand

Room ACC 8

Track Chair(s)

Matthew Brannan, School of Economic and Management Studies, Keele University, UK

Liz Parsons, School of Economic and Management Studies, Keele University, UK

Cinzia Priola, School of Economic and Management Studies, Keele University, UK

Session Chair: Matthew Brannan

Can Regional Differences Moderate The Impact Of Technological Innovation On Building A Top Brand?

Cl Tien, Dayeh University

Celine Cho, Tamkang University Carlo

H. Chiu, National Taiwan University

Contrasting Approaches To Establishing The Brand In International Business Education

Andrew Templer, University of Windsor

Graham Graham Elkin, Otago University, New Zealand

Radha Sharma, Mngt. Develp. Inst. Guagaon, India

Jianqiao Liao, Huazhon University, Wuhan, China

Continuity in Theory and Practice of Management: What still works and why

Room ACC 5

Track Chair(s)

Craig Marsh, Lancaster University, UK

David Weir, Liverpool Hope University, UK

Zoltan Buzady, Central European University Business School, Budapest

Session Chair: Zoltan Buzady

Testing The Law Of Requisite Variety

Efthimios Poulis, Bournemouth University - The Business School

Paul Jackson, Manchester Business School

Konstantinos Poulis, University College Cork

The Influence Of Tom Lupton On Research And Consulting

David Weir, Liverpool Hope University

Poetry And The Manager

David Weir, Liverpool Hope University

Corporate Governance

Room ACC 11c

Track Chair(s)

Sibel Yamak, Galatasaray University, Turkey

Morten Huse, BI Norwegian School of Management, Norway

Joan E Ricart, IESE Business School, University of Navarra, Spain

Alessandro Zattoni, Parthenope University & SDA Bocconi School of Management, Italy

Session Chair: Karin Jonnergard
Changing roles and boards

The Changing Role Of The Supervisory Board Chairman: The Case Of The Netherlands (1997-2007)

Pieter-Jan Bezemer, Rotterdam School of Management, Erasmus University

Stefan Pej, IN Holland University

Gregory Maassen, Rotterdam School of Management, Erasmus University

Han Van Halder, Spencer Stuart Amsterdam

The Executive Role Of Supervisory Directors In Large-Scale Change Processes

Stefan Pej, IN Holland University

Theo Postma, University of Groningen

From Boards As Value Assemblers To Value Creators - Integrating Static And Dynamic Perspectives Based On Board Information

Wim Voordeckers, Hasselt University

Pingying Zhang, University of North Florida/Coggin College of Business

Jonas Gabrielsson, Lund University/CIRCLE

Morten Huse, Norwegian School of Management/BI

Corporate Governance

Room ACC 13

Track Chair(s)

Sibel Yamak, Galatasaray University, Turkey

Morten Huse, BI Norwegian School of Management, Norway

Joan E Ricart, IESE Business School, University of Navarra, Spain

Alessandro Zattoni, Parthenope University & SDA Bocconi School of Management, Italy

Session Chair: Niels Hermes
Governance codes

Corporate Governance Of Publicly Listed Family Businesses In Germany: Do They Comply With Recommended Best Practices?

Axel V. Werder, Technical University of Berlin

Till Talaulicar, University of Witten/Herdecke

D& Insurance And The Role Of Corporate Governance Quality And Ownership Structure - Empirical Evidence For Germany,

Susanne Warning, University of Trier

The Determinants And The Implications Of The Separation Between Voting And Control Rights: An Empirical Investigation Across Five European Countries

Alessandro Zattoni Parthenope, SDA Bocconi

Corporate Social Responsibility: Reconstructing Governance in a post-Fordian context?

Room ACC 12

Track Chair(s)

Julienne Brabet, Université Paris-Est, France

Michel Capron, Université Paris 8, France

Jean-Pascal Gond, University of Nottingham, UK

Jean Pasquero, Université du Québec à Montréal (UQAM), Canada

Session Chair: Michel Capron Stakeholders and CSR

European Work Council And Corporate Social Responsibility: an Ambiguous Link

Juliette Arnal, Centre d'étude de l'emploi

Jocelyne Barreau, University Rennes II

Testing The Regulation Potential Of International Framework Agreement On Social Responsibility

Angelique Ngaha, PARIS EST- IRG

Lea Gissinger, PARIS EST- ESA

Human Rights And Ethical Labour Issues: Australian Managers' Perspectives

Kerry Pedigo, Curtin Business School, Curtin University of Technology

Verena Marshall, Graduate School of Business, Curtin University of Technology

Design thinking, management and innovation: theory and practice

Room ACC 4b

Track Chair(s)

Rachel Cooper, Lancaster University, UK

Armand Hatchuel, Ecole des Mines de Paris, France

Session Chair: Leon Cruikshank

Design and innovation

Motivation And Performance Of External Experts In Cross-Industry Workshops

Ellen Enkel, Zeppelin University

Annette Lenz, Zeppelin University

The Role Of Design Firms In Innovation: How Design Firms Contribute To The Innovative Capabilities Of Core Firms

Thomas Hordern, Chalmers University of Technology

Elmquist Maria, Chalmers University of Technology

Driving Innovation Through National Business Support Programs In Design; A Study Of The UK And South Korea Design Policy

Youngok Choi, Lancaster University

Rachel Cooper, Lancaster University

Sungwoo Lim, Loughborough University

Evolutionary Perspectives on Industrial District Change

Room J 9

Track Chair(s)

Udo Staber, University of Canterbury, New Zealand

Fiorenza Belussi, Università di Padova, Italy

European Industrial Districts Transformation: Hererogeneity, Tertiarization And Changeover In Activities Leadership. The Case Of 3 Spanish Industrial Districts

Jose-Vicente Tomas-Miquel, UNIVERSIDAD POLITECNICA DE VALENCIA

Xavier Molina-Morales, UNIVERSIDAD JAUME I

Manuel Exposito-Langa, UNIVERSIDAD POLITECNICA DE VALENCIA

Localization And Productivity: The Evolution Of A Relationship For Two Units Of Analysis

Francisco Puig, University of Valencia

Helena Marques, University of Manchester

New Perspectives For Old Industrial Districts: Analytical Conjectures Induced From A Historical And Comparative Case Study

Philippe Lefebvre, Mines ParisTech

Gender, equality and diversity in management

Room ACC 11a

Track Chair(s)

Carol Woodhams, University of Plymouth, UK
Sandra Fielden, Manchester Business School, UK
Beverley Metcalfe, Liverpool Hope University, UK

Session Chair: Sandra Fielden Careers

Career Determinants – Views From The Top

Adelina Broadbridge, Stirling

The Glass Ceiling In Professional Services Firms: A Study With Women Partners In France

Camilla Quental, HEC School of Management Paris

Professional Development In A Gendered Work Force

Sue O'Neill, Liverpool Hope University
Luck, Liverpool Hope University

HRM

Room ACC 14

Track Chair(s)

Paul Iles, Leeds Business School, Leeds Metropolitan University, UK

Session Chair: Helene Mayerhofer

Developing Global Competence Through Alternative Staffing Options

Helene Mayerhofer, Wirtschaftsuniversität Wien
Michael Harvey, School of Business Administration University of Mississippi
Linley Hartmann, University of South Australia

International Learning And Human Resources In Multinationals' Performance: A Case Of China

Yingying Zhang, CUNEF, Complutense University of Madrid
Maria Eugenia Sánchez Vidal, Polytechnic University of Cartagena
Yu Zhou, School of Laor and Human Resources, Renmin University

Industry transformations: How firms, industries and their architectures co-evolve

Room J 2

Track Chair(s)

Martin Gersch, Freie Universität Berlin, Germany
Christian Goeke, Freie Universität Berlin, Germany
Jörg Freiling, University of Bremen, Germany
Michael G. Jacobides, London Business School, UK
Henrik Sornn-Friese, Copenhagen Business School, Denmark
Jim Quinn, Trinity College, University of Dublin, Ireland

Session Chair: Jim Quinn

Introduction

Defying The Trend: Strategies For Countering The Negative Impact Of Operating In Declining Industries And Markets

Vicky Bamiatzi, MBS
Tom Kirchmaier, MBS

Co-Operative Relationships In The Aeronautics And Space Filières: Considered Or Imposed Strategies?

Anne-Sophie Fernandez, ERFI - ISEM - University of Montpellier I
David Salvétat, Groupe Sup de Co Montpellier

Financial Meltdown, Global Recession, and Academic Failings: Why we should have known better and why we need to understand industry architectures

Michael Jacobides, London Business School

Innovation – Continuing the Journey

Room ACC 11b

Track Chair(s)

Bettina von Stamm, ICN Business School, Nancy University, France
John Bessant, Imperial College London, UK

Session Chair: John Bessant

Measuring Patent Value: An Empirical Analysis Of The US Biotech Industry

Daniele Rotolo, Politecnico di Bari
Vito Albino, Politecnico di Bari
Antonio Messeni Petruzzelli, Politecnico di Bari

Direct Public Subsidies And The Productivity Of High-Tech Start-Ups: Exploring The Governmental 'Build Efficiency' Function

Samuele Murtinu, Politecnico di Milano
Massimo G. Colombo, Politecnico di Milano
Luca Grilli, Politecnico di Milano

Institutional Contexts, The Management Of Patent Portfolios And The Role Of Public Policies Supporting New Entrepreneurial Ventures

Giovanni Battista Dagnino, University of Catania
Arabella Mocciano Li Destri, University of Palermo
Daniela Baglieri, University of Messina

The Market Value Of Patents And R&D: Evidence From European Firms

Grid Thoma, University of Camerino and KITES-CESPRI, Bocconi University
Bronwyn Hall, University of California at Berkeley
Salvatore Torrisi, University of Bologna

International Management

Room ACC 7

Track Chair(s)

Niels Noorderhaven, Tilburg University, The Netherlands

Session Chair: Paulina Junni

US Market Entry By Spanish Pharmaceutical Firms

Fabrizio Cesaroni, Carlos III University
Marco S. Giarratana, Carlos III University - Madrid
Ester Martínez-Ros, Carlos III University - Madrid

Small Firms In A Small Country: Managerial Determinants, Internationalization And Performance Of Slovenian SMEs

Mariola Ciszewska Mlinaric, Kozminski University, Dep. of Business Strategy
Franjo Mlinaric, University of Maribor, Faculty of Economics and Business

Analyzing The Impact Of Human And Social Capital On Psf-Internationalization. Empirical Insights Into The German Consulting Industry

Markus G Kittler, University of Stirling
Tassilo Schuster, University of Erlangen-Nuremberg

Managing Cities and Territories Renewal and Appeal: The Critical Role of Planning, Destination Branding and Events

Room ACC 10

Track Chair(s)

Manuela de Carlo, IULM University, Milano

Session Chair: Manuela De Carlo & Ezio Marra

Place Competition And Vocation: A Theoretical Model For Place Branding Strategies

Sonia Ferrari, Della Calabria
Giuseppe Emanuele Adamo, Carlos III University

The Negative Spill-Over Effects Of A Place Brand: The Case Of A Small Danish Municipality

Martin Hannibal, University of Southern Denmark
Erik Rasmussen, University of Southern Denmark

Stakeholder Value In Regional Development Processes: Draft Of An Analytical Framework

Harald Pechlaner, Catholic University Eichstaett-Ingolstadt / Center for Entrepreneurship
Monika Bachinger, Catholic University Eichstaett-Ingolstadt / Center for Entrepreneurship

Session Chair: Ezio Marra

Institutional Transformation And Managerialism In Cultural Heritage: Heritage Malta

Luca Zan, Bologna
Maria Lusiani, Bologna

Management in Creative and Cultural Industries

Room J 5

Track Chair(s)

Robert G. Picard, Jönköping International Business School
Lucy Kueng, Jönköping International Business School

The Implications of Evolving Industry and Organisational Contexts in the Creative Sectors

Session Chair: Lucy Kueng Creative Sectors

Editorial Content As Determining Tool For Brand Building: The Case Of El Mundo

Alfonso Sánchez-Tabernero, University of Navarra
Juan Pablo Artero, University of Navarra
Monica Herrero, University of Navarra

The Implication Of Social Media Investments On Print Media Business Models

Patrik Wikström, Jönköping International Business School
Hanna-Kaisa Ellonen, Lappeenranta University

Social Networks Behind Cultural Events In Small And Medium Cities. The Case Of The Spanish Festivals

F. Xavier Molina-Morales, Universitat Jaume I
Marco Paiola, University of Padova

Cultural Leadership: Cultivating Leadership - Affordances To Dwelling

Ian Sutherland, Memorial University of Newfoundland
Jonathan Gosling, University of Exeter, Centre for Leadership Studies

Open models in knowledge intensive sectors: Free/open source software and beyond

Room J 6

Track Chair(s)

Lorenzo Benussi, TOP-IX and University of Torino, Italy
Cristina Rossi Lamastra, Politecnico di Milano, Italy
Alessandro Rossi, Università degli Studi di Trento, Italy

Session Chair: Cristina Rossi Lamastra

Stories Of Web 2.0 Mobilization – Retrospective Vs ‘In The Making’

Björn Remneland, School of Business, Gothenburg University

To Contribute Or Not To Contribute, An Exploratory Study On The Determinants For Contribution In OSS Projects

Rebeca Mendez-Duron, Universitat de les Illes Balears, Departament d'Economia de l'Empresa

Leveraging Business Network In Complementary Product Development: A Case Study From Software Industry

Aku Valtakoski, Helsinki University of Technology
Hanna Walinen, Helsinki University of Technology

Organizational learning: creating capability through building belief

Room ACC 3b

Track Chair(s)

Helen Shipton, Aston Business School, UK

Session Chair: Helen Shipton

Human capital, performance and careers: learning implications

Knowledge Appropriation, Turbulent Careers And Power

Ken Kamoche, Nottingham Trent University
Mary Pang, City University of Hong Kong
Amy Wong, Hong Kong Polytechnic University

Human Capital As A Mediating Variable In Organizational Learning Capability

Alvarp Lopez-Cabrales, PABLO OLAVIDE UNIV
Juan C. Real, PABLO OLAVIDE UNIVERSITY
Ramon Valle, PABLO OLAVIDE UNIVERSITY

Do High Performance Practices Work? The Role Of Organizational Learning

Pilar Jerez, Universidad de Almería
José Céspedes, Universidad de Almería
Miguel Pérez-Valls, Universidad de Almería

Projects and Complexity: Renaissance and Renewal of Firms and Societies

Room J 1

Track Chair(s)

Christophe N. Bredillet, ESC Lille, France
Christophe Midler, Ecole Polytechnique, France

Session Chair: Graham Winch

When Project-Based Management Causes Distress At Work

Thierry Picq, EM LYON
Alain Asquin, IAE LYON
Gilles Garel, Université Marne La Vallée / Ecole Polytechnique

Business Models In Project-Based Firms – Towards A Typology Of Solution-Specific Business Models

Saara Kujala, Helsinki University of Technology (HUT)
Karlos Artto, Helsinki University of Technology (HUT)
Pertti Aaltonen, Helsinki University of Technology (HUT)
Virpi Turkulainen, Helsinki University of Technology (HUT)

Tasks, End States And Temporary Organizations

Rolf A. Lundin, Jönköping International Business School

Groupthink In The Death Zone: Failure Of Temporary Organizations

Markus Hällgren, Umeå School of Business

Public Management

Room J 4

Track Chair(s)

Denita Cepiku, University of Rome “Tor Vergata”, Italy
Marco Meneguzzo, University of Rome “Tor Vergata”, Italy
Reto Steiner, University of Bern, Switzerland
Martial Pasquier, Swiss Graduate School of Public Administration, Switzerland

Session Chair: Martial Pasquier

Human resources management & leadership

Public Servant’s Search For Meaning

Evandro Bocatto, MACEWAN SCHOOL OF BUSINESS
Eloisa Perez-De-Toledo, MACEWAN SCHOOL OF BUSINESS

New Pay And Total Reward - Delivering Best Value? A Case Study At Job Centre Plus South West

Hilary Duckett, University of Plymouth

Sensemaking and Storytelling

Room J 8

Track Chair(s)

Ian Colville, University of Bath, UK
Andrew Brown, University of Bath, UK
Annie Pye, University of Exeter, UK

All That Jazz: A Story Of Stories

Michael Humphreys, University of Nottingham
Deniz Ucbasaran, University of Nottingham
Andy Lockett, University of Nottingham

Steering And Stimulating Organisational Sensemaking: An Examination Of The Effectiveness Of Mission Statements

Sebastian Desmidt, University College Ghent
Anita Prinzie, Manchester Business School, Marketing Group, The University of Manchester, United Kingdom

Making Sense Of Change At Lilleborg : A Soapstory In 5 Episodes (Including Adverts)

Ian Colville, University of Bath
Bjorn Hennestad, BI, Oslo Kristoffer KristofferThoner, Lilleborg

Sport as a Business: internationalisation, professionalisation, commercialisation

Room J 3

Track Chair(s)

Harald Dolles, Heilbronn Business School, Germany
Sten Söderman, Stockholm University, Sweden

Session Chair: Geoff Walters

Sport Systems - Searching for Sport Performance Management

Is Benchmarking Appropriate For The Management Of Elite Sport Systems?

Leigh Robinson, Loughborough University
Nikolai Böhlke, UK Sport

The Challenge Of Combining Organisational And Sport Performance Management. The Case Of The Come-Back Of Belgian Hockey At The Olympics

Thierry Zintz, Université catholique de Louvain
Mathieu Winand, Université catholique de Louvain
David Qualizza, Université catholique de Louvain
Yannick Dissart, Université de Poitiers

The Intricacies Of Organizing And Managing University Sport

Ann Bourke, University College Dublin

Strategic Renewal: Organizational and Managerial Innovation

Room ACC 3a

Track Chair(s)

Frans A. J. Van Den Bosch, Rotterdam School of Management, Erasmus University, The Netherlands
Henk W. Volberda, Rotterdam School of Management, Erasmus University, The Netherlands
Fariborz Damanpour, Rutgers Business School, Newark, USA

Session Chair: Henk W. Volberda

Organizational Complexity, Resources And The Adoption Of Management Innovations: The Influence Of Adoption Process

Fariborz Damanpour, Rutgers University
Holly H. Chiu, Rutgers University
J. Daniel Wischnevsky, Fairleigh Dickinson University

Management Innovation And Leadership: The Moderating Role Of Organizational Size

Ignacio Vaccaro, Rotterdam School of Management, Erasmus University
Frans Van Den Bosch, Rotterdam School of Management, Erasmus University
Justin Jansen, Rotterdam School of Management, Erasmus University
Henk Volberda, Rotterdam School of Management, Erasmus University

Strategy as practice: New methodological approaches and challenges

Room J 7

Track Chair(s)

Claus D. Jacobs, University of St. Gallen, Switzerland

Sotirios Paroutis, University of Warwick, UK

Julia Balgoun, University of Lancaster, UK

Session Chair: Claus D. Jacobs

Panel discussion with Julia Balogun, Claus Jacobs, Sotirios Paroutis and Richard Whittington

Corporate Governance

Room ACC 11c

Track Chair(s)

Sibel Yamak, Galatasaray University, Turkey
Morten Huse, BI Norwegian School of Management, Norway
Joan E Ricart, IESE Business School, University of Navarra, Spain
Alessandro Zattoni, Parthenope University & SDA,
Bocconi School of Management, Italy

Session Chair: Alessandro Zattoni, Joan Enric Ricart, Sibel Yamak

CG plenary

Meet the editors: Bill Judge (CG), Maurizio Zollo (EMR), and Roberto Di Pietra (JM&G), Silke Machold (IJBG&E)

Best Review and Best Paper Award, European Group of Corporate Governance, and EURAM 2010

Pierre Yves Gomez & Mattias Nordqvist & Alessandro Zattoni & Joan Enric Ricart & Sibel Yamak

Corporate Social Responsibility: Reconstructing Governance in a post-Fordian context?

Room ACC 12

Track Chair(s)

Julienne Brabet, Université Paris-Est, France
Michel Capron, Université Paris 8, France
Jean-Pascal Gond, University of Nottingham, UK
Jean Pasquero, Université du Québec à Montréal (UQAM), Canada

Session Chair: Jean-Pascal Gond
Stakeholders and CSR

A Social Movement Perspective On Finance: How Socially Responsible Investment Mattered

Diane-Laure Arjaliès-De La Lande, ESSEC Business School

The Anti-Sweatshop Movement And Experimentation On New Modes Of Regulation And Social Dialogue: The French Case Of The "ethique Sur L'Etiquette" Coalition

Corinne Vercher, University Montpellier

From American Whistleblowing To French Ethics Alert: Challenges And Perspectives For Corporate Government

Sandra Charreire Petit, Université paris sud 11 - France
Joëlle Surply, Université paris sud 11

Design thinking, management and innovation: theory and practice

Room ACC 4b

Track Chair(s)

Rachel Cooper, Lancaster University, UK
Armand Hatchuel, Ecole des Mines de Paris, France

Session Chair: Ken Starkey

Art and management

Artist And Employee: Revisiting The Employees' Status Through The Case Of Art-Based Firms

Mathias Béjean, CGS - Mines ParisTech
Blanche Segrestin, CGS - Mines ParisTech
Armand Hatchuel, CGS - Mines ParisTech

Art Display: A Renewal Of Design Parameters In Art Museums? The Case Of The Louvre-Lens

Emmanuel Coblenz, Ecole des Mines de Paris, Centre de Gestion Scientifique (CGS)

Writing Plague: History, Social Science, Fiction, Foucault, Defoe

Alan Mckinlay, School of Management, University of St. Andrews
Ken Starkey, Nottingham University Business School, University of Nottingham, Jubilee Campus NG8 1BB UK

E-business – Adding Value

Room J 8

Track Chair(s)

Jennifer Rowley, Manchester Metropolitan University, UK

Session Chair: Kathy Waite

Virtual Communities and Web 2.0

Economic Value In Building Online Communities: New Business Model

Roland Szabo, Corvinus University of Budapest
György Vargha, Corvinus University of Budapest

Bibliometric Analysis And Systematic Review Of Management Literature On Virtual Communities

Mikko Laine, Helsinki University of Technology

What Is Web 2.0, And What's Not: A Roadmap For Research Relevance

Benjamin Hughes, ESADE
Jonathan Wareham, ESADE

Enterprising Identities; Construction of Identities in an Entrepreneurial Context

Room ACC 5

Track Chair(s)

Helene Ahl, Jönköping University, Sweden
Caroline Essers, Radboud University Nijmegen, The Netherlands
Edwina Pio, AUT University, New Zealand

Session Chair: Helene Ahl

Introduction to the track: the convenors and the presenters

Creative Subjects And Strategies In The Field Of Music

Daniel Ericsson, Växjö University/School of Management and Economics

Sexing Entrepreneurship: Discourse, Gender And Taboo

David Rae, University of Lincoln

Human Resource Management In Entrepreneurial Firms: A Literature Review

Ana M. Romero-Martinez, UNIVERSIDAD COMPLUTENSE DE MADRID
Angeles Montoro-Sanchez, UNIVERSIDAD COMPLUTENSE DE MADRID
Marta Ortiz-De-Urbina-Criado, UNIVERSIDAD REY JUAN CARLOS

Events and Institutions

Room J 6

Track Chair(s)

Xavier Deroy, Reims Management School
Stewart Clegg, University of Technology, Sydney School of Management
Jean François Chanlat, University Paris IX Dauphine
Yvon Pesqueux, CNAM Paris

On The Construction Of Disruptive Events: Theoretical Process And Case Study In The Agribusiness Field

Elodie Brule, UNIVERSITY PARIS I PANTHEON ASSAS

Framing, Events And Bricolage: How Institutional Entrepreneurs Evolve Along A Technological Path

Nassef Hmimda, Amiens Business School
Nicolas Pasquet, Ecole Centrale Paris

Bridging The Gap Between Macro And Micro Levels Of Institutional Analysis Through Bourdieu's Theory Of Field And Habitus

Thierry Viale, HEC School of Management

Gender, equality and diversity in management

Room ACC 11a

Track Chair(s)

Carol Woodhams, University of Plymouth, UK
Sandra Fielden, Manchester Business School, UK
Beverley Metcalfe, Liverpool Hope University, UK

Session Chair: Lynn Martin Discrimination

A Model Of Racialized Sexual Harassment Of Women In The UK Workplace

Sandra Fielden, Manchester Business School
Marilyn Davidson, Manchester Business School
Helen Woolnough, Manchester Business School
Carianne Hunt, Manchester Business School

The Intersection Of Gender, Race And Disability And Its Impact On Pay Inequality

Carol Woodhams, Plymouth

HRM

Room ACC 14

Track Chair(s)

Paul Iles, Leeds Business School, Leeds Metropolitan University, UK

Session Chair: Maria Jarlstrom

The Role Of Career Strategizing Behavior: The Relationship Between Career Planning, Career Strategies, Job And Career Satisfaction And Supervisory Support

Maria Järnlström, University of Vaasa
Marko Kohtamäki, University of Vaasa

Work Life Imbalance: An Explorative Analysis Of The Differential Effects Of Gender And Age

Colette Darcy, National College of Ireland
Alma McCarthy, National University of Ireland Galway
Geraldine Grady, National University of Ireland Galway

The Work-Life Balance And It's Antecedents Among Global Careerists

Liisa Mäkelä, University of Vaasa
Vesa Suutari, University of Vaasa

Industry transformations: How firms, industries and their architectures co-evolve

Room J 2

Track Chair(s)

Martin Gersch, Freie Universität Berlin, Germany
 Christian Goeke, Freie Universität Berlin, Germany
 Jörg Freiling, University of Bremen, Germany
 Michael G. Jacobides, London Business School, UK
 Henrik Somn-Friese, Copenhagen Business School, Denmark
 Jim Quinn, Trinity College, University of Dublin, Ireland

Session Chair: Jörg Freiling

Evolutionary Change, Industry Architecture And The Emergence Of New Forms

Jim Quinn, Trinity College Dublin
 John A. Murray, Trinity College Dublin

Order Of Market Entry, Market And Technological Evolution And Firm Competitive Performance

Juan Pablo Maicas, University of Zaragoza
 Gianvito Lanzolla, Cass Business School
 Jaime Gomez, University of Zaragoza

Innovation – Continuing the Journey

Room ACC 11b

Track Chair(s)

Bettina von Stamm, ICN Business School, Nancy University, France
 John Bessant, Imperial College London, UK

Session Chair: John Bessant

Strategic Groups In The Biopharmaceutical Industry: Implications For Performance

Zeynep Erden, ETH Zurich
 Georg Von Krogh, ETH Zurich
 Cecilia Nytorp, ETH Zurich
 Marcus Hultberg, ETH Zurich

Challenges In Retail Innovation: Aspects Of Innovation In Tesco Plc's Market Entry Into The USA

Michelle Lowe, University of Surrey

Success Of Innovative SMEs Through Strategic Pricing Decisions: Empirical Evidence On New Products And Services

Timo Moeller, Aachen University (RWTH)
 Malte Brettel, Aachen University (RWTH)

The Governance Of University Knowledge Transfer System

Weisheng Liu, University of Liverpool Management School
 Hossein Sharifi, University of Liverpool Management School

International Management

Room ACC 7

Track Chair(s)

Niels Noorderhaven, Tilburg University, The Netherlands

Session Chair: Markus Kittler

Effects Of Distance On The Control Level Over Foreign Affiliates

Nobuya Fukugawa, University of Nagasaki
 Naoki Ando, University of Nagasaki

International Knowledge Transfer In MNCs, Alliances, Mergers And Acquisitions

Paulina Junni, Hanken School of Economics

Dynamic Capability And LJV Performance: A Multi-Dimensional Approach

Zhan Wu, The University of Sydney
 Roger Chen, University of San Francisco

Marketing-as-practice

Room J 9

Track Chair(s)

Per Skålen, Karlstad University, Sweden
 Chris Hackley, Royal Holloway University of London, UK
 Sari Stenfors, Stanford University, USA

Session Chair: Per Skålen

Marketing management as practice

Introduction to the stream by the stream chairs

Unfit For Practical Purpose: Critically Examining The Claims To Validity Of Marketing Management Discourse

Barry Ardley, UNIVERSITY OF LINCOLN, UK

The Weak And Wicked World Of Marketing Management

Geoff Easton, Lancaster University
 Peter Lenney, Lancaster University

Organizational learning: creating capability through building belief

Room ACC 3b

Track Chair(s)

Helen Shipton, Aston Business School, UK

Session Chair: Ann Davis

Action and group learning

The Narrative Construction Of Identity Of Owner-Managers Of Small Firms: Scaffolding In The Zone Of Proximal Development

Lisa Anderson, University of Liverpool Management School

Richard Thorpe, Leeds University Business School Jeff JeffGold, Leeds Business School, Leeds Metropolitan University

The Impact Of Transformational Leadership On Innovative Performance: A Learning Perspective

Qin Zhou, Twente University

Karin Sanders, Twente University

Helen Shipton, Aston University

Persistence And Renewal - Managing Organizational Competence Between Threshold And Inertia

Thomas Durand, Ecole Centrale Paris

Projects and Complexity: Renaissance and Renewal of Firms and Societies

Room J 1

Track Chair(s)

Christophe N. Bredillet, ESC Lille, France

Christophe Midler, Ecole Polytechnique, France

Session Chair: Lynn Crawford

Project Organisation, Dynamic Capabilities And Learning Mechanisms In Construction

Mike Bresnen, Manchester Business School

Anna Goussevskaia, Fundacao Dom Cabral, Brazil

Jacky Swan, University of Warwick

Profiling Work Motivation Of Project Workers

Ravikiran Dwivedula, IBS Hyderabad & ESC Lille School of Management

Christophe Bredillet, ESC Lille School of Management

Philippe Ruiz, ESC Lille School of Management

Project Management Deployment: The Role Of Cultural Factors

Christophe Bredillet, ESC Lille - LSMRC

Faysal Yatim, ESC Lille - LSMRC

Philippe Ruiz, ESC Lille - LSMRC

Project Management And National Culture: A Dutch - French Case Study

Jacqueline De Bony, CNRS

Public Management

Room J 4

Track Chair(s)

Denita Cepiku, University of Rome "Tor Vergata", Italy

Marco Meneguzzo, University of Rome "Tor Vergata", Italy

Reto Steiner, University of Bern, Switzerland

Martial Pasquier, Swiss Graduate School of Public Administration, Switzerland

Session Chair: Denita Cepiku

Strategic management & performance evaluation

Determinants Of Goal Ambiguity And Its Influence On Performance: The Case Of Italian Public Healthcare Organizations

Stefano Calciolari, Università della Svizzera Italiana/MECOP

Elena Cantù, Università Bocconi/SDA Bocconi School of Management

Giovanni Fattore, Università Bocconi/SDA Bocconi School of Management

May The Best Win? Public Fund Assignment Through Project Evaluation

Hans Dubois, Bocconi University & Kozminski University

Embedding A New Mission And Strategic Aims In An NHS Community Services Unit – To What Extent Do Communication Flows Impact On Understanding?

Tony Proctor, University of Chester

Kate Hurry, University of Chester

Renewing Scenario Planning and Foresight Processes

Room ACC 8

Track Chair(s)

Fabrice Roubelat, University of Poitiers, France

Session Chair: Fabrice Roubelat

The Value Contribution Of Strategic Foresight: Insights From An Empirical Study Among Large European Companies

Jan Oliver Schwarz, Berlin University of the Arts
René Rohrbeck, Berlin, University of Technology, An-Institut Deutsche Telekom Laboratories

Causal Texture Theories Of Turbulence & The Growth And Role Of Scenario Practices

Rafael Ramirez, HEC-PARIS AND UNIVERSITY OF OXFORD

John Selsky, University of South Florida Polytechnic

Kees Van Der Heijden, UNIVERSITY OF OXFORD

Open Foresight: A Scenario Approach To Support SME In Strategic Planning

Dana Mietzner, Centre of Entrepreneurship and Innovation, University of Potsdam

Guido Reger, Centre of Entrepreneurship and Innovation (BIEM-CEIP) University of Potsdam

Research Methods and Research Practice

Room ACC 4a

Track Chair(s)

Bill Lee, University of Sheffield Management School, UK

Catherine Cassell, Manchester Business School, UK

Rainer Harms, Westfälische Wilhelms-Universität, Münster

Robert Breiteneker, Klagenfurt University

Session Chair: Rainer Harms

The Analysis Of Spatial Heterogeneity And Its Contribution To Entrepreneurship Research

Robert Breiteneker, Klagenfurt University

Rainer Harms, University of Twente / NIKOS

A Framework For The Analysis Of The Diffusion Of Business Ideas: Methods And Central Research Questions

Jantje Halberstadt, Oldenburg University

Alexander Nicolai,

Path Constitution Analysis – A Methodology For Understanding Path Dependence And Path Creation In The Semiconductor Manufacturing Tool Industry

Jörg Sydow, Freie Universität Berlin

Arnold Windeler, University of Technology Berlin, Institute of Sociology Knut

KnutLange, Freie Universität Berlin, Institute of Management

Gordon Müller-Seitz, University of Technology Berlin, Institute of Sociology

Sport as a Business: internationalisation, professionalisation, commercialisation

Room J 3

Track Chair(s)

Harald Dolles, Heilbronn Business School, Germany

Sten Söderman, Stockholm University, Sweden

Session Chair: Thierry Zintz

Governing Sport - Management of Sport Federations and Facilities

Valorisation Of Sports Facilities : A Representation Of The Global Value

Bernard Auge, ISEM - Université Montpellier I

Arnaud Pedenon, Sportstrategies

Spanish Managers' Needs In Sport Local Services: Public Versus Private Organisations

Leonor Gallardo, UNIVERSIDAD DE CASTILLA-LA MANCHA

Marta García-Tascón, UNIVERSIDAD PABLO DE OLAVIDE Pablo

PabloBurillo, UNIVERIDAD DE CASTILLA-LA MANCHA

Juan Jose Salinero, UNIVERSIDAD CAMILO JOSÉ CELA

Strategy as practice: New methodological approaches and challenges

Room J 7

Track Chair(s)

Claus D. Jacobs, University of St. Gallen, Switzerland

Sotirios Paroutis, University of Warwick, UK

Julia Balgoun, University of Lancaster, UK

Session Chair: Jane Kirsten Matthiesen

Engineering Others: Culture As Strategic Practice In An Indo-German High-Tech-Corporation

Jasmin Mahadevan, University of Applied Sciences Kiel

Performing Strategic Planning: Has It Been Written And Read Fruitfully? Some Evidences From The Higher Education Sector

Michele Girotto, Technical University of Catalonia/UNESCO Chair of Higher Education Management

Joan Mundet, Technical University of Catalonia/Chair of Organizational and Management

Linking Strategy & Management Accounting: Reconceptualizing The Relationship And Information System

Sharon Kemp, Swinburne University

Gus Geursen, University of South Australia

Stewart Jones, University of Sydney

Timothy Wang, Central Queensland University

Strategy Vs. Business Models Vs. Tactics

Joan E. Ricart, IESE BUSINESS SCHOOL

Ramon Casadesus-Masanell, Harvard Business School

The Rise, Evolution and Fall of Inter-Organisational Relationships

Room J 10

Track Chair(s)

Gloria Cuevas-Rodriguez, Pablo de Olavide University, Spain

Session Chair: Maria Velez

Interorganizational Relationships Control: The Role Of Qualitative Assessment

Wojciech Czakon, Karol Adamiecki University of Economics in Katowice

Determinants Of The Usefulness Of Management Control Information In Closer Buyer Supplier Relationships

Juan Manuel Ramon Jeronimo, PABLO OLAVIDE UNIVERSITY

Maria Concepcion Alvarez-Dardet Espejo, PABLO OLAVIDE UNIVERSITY

David Naranjo Gil, PABLO OLAVIDE UNIVERSITY

Session Chair: Maria Velez

Relational Governance In Business-To-Business Exchanges: The Empirical Evidence

Ronald Ferguson, Concordia University

Michele Paulin, Concordia University

Toward Renaissance and Renewal in the Study and Practice of M&A?

Room ACC 10

Track Chair(s)

Satu Teerikangas, Helsinki University of Technology, Finland

Arturo Capasso, University of Sannio, Italy

Susan Cartwright, Manchester Business School, The University of Manchester, UK

David Faulkner, Royal Holloway, London, UK

Olimpia Meglio, University of Sannio, Italy

Anette Risberg, Copenhagen Business School, Denmark

Audrey Rouzies, IAE - University of Toulouse I, France

Schlomo Tarba, Ben-Gurion University & College of Management, Israel

Session Chair: Arturo Capasso **Renaissance or renewal in the study & practice of M&A?**

Expert panellist 1: Prof. Philippe Very, EDHEC France

Expert panellist 2: Prof. Maurizio Zollo, Bocconi University Italy

Expert panelist 3: A practitioner viewpoint to M&A, case: Accenture (Amodio Goffredo)

Mergers And Acquisitions - A Review Of Phases, Motives, And Success Factors

Shlomo Yedidia Tarba, School of Management, Ben-Gurion University, and Department of Economics and Management, Open University, Raanana, Israel

Rachel Calipha, School of Management, Ben-Gurion University

Paper will be discussed as part of Session 1:3

Corporate Governance

Room ACC 11c

Track Chair(s)

Sibel Yamak, Galatasaray University, Turkey
Morten Huse, BI Norwegian School of Management, Norway
Joan E Ricart, IESE Business School, University of Navarra, Spain
Alessandro Zattoni, Parthenope University & SDA Bocconi School of Management, Italy

Session Chair: Eloisa Perez de Toledo

Board tasks and roles

An Examination Of How Firms' Governance Orientation And Board Governance Processes Affect Board Roles And Board Effectiveness

Stuart Farquhar, University Of Wolverhampton
Silke Machold, University of Wolverhampton
Pervaiz Ahmed, Monash University

Women Directors And Board Tasks: A Critical Mass Perspective

Mariateresa Torchia, University of Rome "Tor Vergata"
Andrea Calabrò, University of Rome "Tor Vergata"
Morten Huse, Norwegian School of Management BI

Multiple Directorships In Unlisted SMEs

Wim Voordeckers, Hasselt University/KIZOK
Tensie Steijvers, Hasselt University/KIZOK
Roger Mercken, Hasselt University/KIZOK

Corporate Governance

Room ACC 13

Track Chair(s)

Sibel Yamak, Galatasaray University, Turkey
Morten Huse, BI Norwegian School of Management, Norway
Joan E Ricart, IESE Business School, University of Navarra, Spain
Alessandro Zattoni, Parthenope University & SDA Bocconi School of Management, Italy

Session Chair: Alessandro Minichilli

TMT influence on firm strategy and decision-making

Key Drivers Of Strategic Change: A Balance Between Inertia And Stress

Alejandro Escriba-Esteve, University of Valencia
Luz Sanchez-Peinado, University of Valencia
Esther Sanchez-Peinado, University of Valencia

Strategic Configurations And Innovative Behaviour In SMEs. The Influence Of Top Management Teams Characteristics And Succession Dynamics

Daniel Pittino, University of Udine
Francesca Visintin, University of Udine
Paola Angela Maria Mazzurana, University of Udine

Exploring Social Networks At The Top: Social Network Analysis On Top Management Teams

Masato Suzuki, Meiji University

Corporate Social Responsibility: Reconstructing Governance in a post-Fordian context?

Room ACC 12

Track Chair(s)

Julienne Brabet, Université Paris-Est, France
Michel Capron, Université Paris 8, France
Jean-Pascal Gond, University of Nottingham, UK
Jean Pasquero, Université du Québec à Montréal (UQAM), Canada

Session Chair: Jean-Pascal Gon

Implementing CSR

CSR Strategy And Practices Within The Dexia Group As Perceived By Its Management

Michel Barabel, Paris Est/ IRG
Monique Combes, Reims/ IRG
Olivier Meier, Paris Est/ IRG
Isabelle Nicolai, Versaille St Quentin/ C3ED

Corporate Social Responsibility And Green Management: Integration Between Headquarter And Subsidiary In Multinational Corporations

Luciano Barin Cruz, University of Fortaleza
Eugenio Avila Pedrozo, Federal University of Rio Grande Sul

CSR Goes Online: Online Privacy As A Corporate Responsibility

Irene Pollach, University of Aarhus

Design thinking, management and innovation: theory and practice

Room ACC 4b

Track Chair(s)

Rachel Cooper, Lancaster University, UK
Armand hatchuel, Ecole des Mines de Paris, France

Session Chair: Sabine Junginger Design and business performance

Good Design Is Good Business: International Evidence For The Contribution Of Product Design To Firm's Financial Performance

Liang Guo, Groupe Sup de Co de La Rochelle

Hedonic And Symbolic Consumption Perceived Values: Opportunities For Innovators And Designers In The Fields Of Brand And Product Design

Clarinda Mathews-Lefebvre, INSEEC Business Schools, University of Lyon
Laure Ambroise, University of Lyon
Jean-Marie Brignier, University of Lyon

Conditions Of Success And Failure In Collaborations Between Business Firms And Design Consultancies: The Designers' Perspective

Ileana Stigliani, Bocconi University
Davide Ravasi, Bocconi University

E-business – Adding Value

Room J 8

Track Chair(s)

Jennifer Rowley, Manchester Metropolitan University, UK

Session Chair: Kathy Waite E-Marketing

Effectiveness Of Online Marketing Channels

Andrea Spilker, Aachen University
Malte Brettel, Aachen University

Online Branding Strategies Of UK Fashion Retailers

Jennifer Rowley, Manchester Metropolitan University

Understanding The Online Marketing Mix: An Empirical Study Of Advertising Channels And Their Interrelations

Sebastian Hild, RWTH Aachen University
Malte Brettel, RWTH Aachen University

Enterprising Identities; Construction of Identities in an Entrepreneurial Context

Room ACC 5

Track Chair(s)

Helene Ahl, Jönköping University, Sweden
Caroline Essers, Radboud University Nijmegen, The Netherlands
Edwina Pio, AUT University, New Zealand

Session Chair: Caroline Essers

Developing A Patchwork Identity Framework To Explore The Construction Of The Entrepreneur

Anne Laure Humbert, Middlesex University Business School
Eileen Drew, Trinity College Dublin
Elisabeth Kelan, King's College London

The Choices Of Entrepreneurial Identity

Antti Kauppinen, University of Oulu
Vesa Puhakka, University of Oulu

'Walk Like A Women, Talk Like A Man?' Constructing Identities In The Context Of The High Technology Business Incubator

Maura Mcadam, Queen's University Belfast
Susan Marlow, De Montfort

Events and Institutions

Room J 6

Track Chair(s)

Xavier Deroy, Reims Management School
Stewart Clegg, University of Technology, Sydney School of Management
Jean François Chanlat, University Paris IX Dauphine
Yvon Pesqueux, CNAM Paris

How Do Institutional Differences Matter?: A Perspective From Entry Strategies Of Taiwanese Firms

Wiboon Kittilaksanawong, National Taiwan University
Yi-Long Jaw, National Taiwan University

The Effects Of Spinoffs On University Funding: A Legitimacy Perspective

Konstantinos Pitsakis, Cass Business School, City University London

Determining FDI Locations In China: The Role Of Hard And Soft Institutions

Chunguo Yu, National Taiwan University

Gender, equality and diversity in management

Room ACC 11a

Track Chair(s)

*Carol Woodhams, University of Plymouth, UK
Sandra Fielden, Manchester Business School, UK
Beverley Metcalfe, Liverpool Hope University, UK*

Session Chair: Adelina Broadbridge Diversity Policy

Local Adaptation Or An Excuse To Do Little? Diversity Rhetoric And Practices In MNCs

*Carlos Cabral-Cardoso, University of Minho
Iris Barbosa, University of Minho*

Running To Standstill: Emergent Difference As A Practice Of Belonging In Project Work

Manuela Nocker, University of Essex

Congratulations And Goodbye? Pregnancy-Related Discrimination In Personal Narratives

Liisa Mäkelä, University of Vaasa

Healthcare Management Renewal and Organisational Change

Room J 5

Track Chair(s)

S. Robert Hernandez, University of Alabama at Birmingham

Session Chair: Malcolm Whitfield

Systems Thinking For Italian Health Policies

*Gloria Fiorani, Università degli Studi di Roma "Tor Vergata" DSI
Stefan Kunz, Università della Svizzera Italiana- Istituto di Microeconomia e Economia Pubblica - 6904 Lugano - Switzerland*

Franchising – A Business Model For Medical Services?

Florian Muschaweck, European Business School, Oestrich-Winkel, Germany

International Perspectives On Backsourcing In Health

*Suzanne Young, La Trobe University
Manuela Macinati, Catholic University of the Sacred Heart*

HRM

Room ACC 14

Track Chair(s)

Paul Iles, Leeds Business School, Leeds Metropolitan University, UK

Session Chair: Achim Krausert

Function-Specific Employment Systems

Achim Krausert, University of Mannheim

Tacit Knowledge Heterogeneity Between Team Members: Heterogeneous Or Homogeneous Ability Level

*José De La Torre-Ruiz, University of Granada
Alberto Aragón-Correa, University of Granada
Vera Ferrón-Vilchez, University of Granada
Rodrigo Martín-Rojas, University of Granada*

An Exploratory Study Of Performance Based Pay Reward System

*Preeti Dhanani, La Trobe University
Suzanne Young, La Trobe University*

Industry transformations: How firms, industries and their architectures co-evolve

Room J 2

Track Chair(s)

*Martin Gersch, Freie Universität Berlin, Germany
Christian Goeke, Freie Universität Berlin, Germany
Jörg Freiling, University of Bremen, Germany
Michael G. Jacobides, London Business School, UK
Henrik Sornn-Friese, Copenhagen Business School, Denmark
Jim Quinn, Trinity College, University of Dublin, Ireland*

Session Chair: Henrik Sornn-Friese

Theoretical Analysis Of Governance Mode Choices At The Activity Level

*Norbert Bach, Ilmenau University of Technology
Peter Galvin, Curtin University of Technology*

Design Games To Build Industry Platforms, The Case Of The Subway Of The 21st Century

Blanche Segrestin, Ecole des Mines de Paris- Mines Paristech

Co-Evolutionary Perspective On Replication

*Wolfgang Güttel, University of Hamburg
Stefan W. Konlechner, Vienna University of Economics and Business Administration*

Innovation in Chinese firms

Room ACC 6

Track Chair(s)

Dimitris Assimakopoulos, Grenoble Ecole de Management, France

Stuart Macdonald, Sheffield University, UK

Chunlin Si, Fudan University, China

Session Chair: Chunlin Si He-He

Management Philosophy And Corporate Social Responsibility In China: Analysis Of The Implementation Process Of A PPP Project,

Nelson António, ISCTE Business School

Virginia Trigo

A Multidimensional Model Of Organisational Adoption Of Strategic Innovation: A Case Of The Low Cost Carrier Model In China

Liting Liang, Manchester Business School

Andrew James, Manchester Business School

Ian Miles, Manchester Business School

The Original Ecological Innovation Networks: An Case Study On The Bandit Of A Mountain Mobile Phone In China

Chunlin Si, Fudan University, Management School, China

Liu Lanjian, Fudan University, Management School, China

Multinational Investment Projects And Foreign Direct Investment In The Petrochemical Industry In China

Emanuela Todeva, University of Surrey

Yan Fu, University of Surrey

Emanuela Todeva, University of Surrey

Innovation – Continuing the Journey

Room ACC 11b

Track Chair(s)

Bettina von Stamm, ICN Business School, Nancy University, France

John Bessant, Imperial College London, UK

Session Chair: Bettina von Stamm

Literature Review On Service Innovation

Nuran Acur, University of Strathclyde

Amitkumar Kakkad, London Business School

Chris Voss, London Business School

Innovation In Global Public Goods: Issues And Challenges In Provision Of Environment Monitoring

Services In Europe

Surja Datta, Oxford Brookes University

Mohammed Saad, University of the West of England

Dimitrios Papadakis, University of the West of England

Science In The Kitchen. A Paradigm For Culinary Innovation

Jose Albors, U.P.V.

Jose Luis Hervas, U.P.V.

Xavier Martinez, U.P.V.

Purificacion Garcia, U.P.V.

On The Disruptive Nature Of Disruptive Technology

Alan Pilkington, Royal Holloway, University of London

International Management

Room ACC 7

Track Chair(s)

Niels Noorderhaven, Tilburg University, The Netherlands

Session Chair: Carine Peeters,

The Consumption Of Management Consulting: Evidence From The Case Of Trebor 1907-1989

John F. Wilson, University of Liverpool Management School

Simon Bishop, University of Nottingham

The Impact Of Personality On Expatriate Coping And Cross-Cultural Adjustment

Olivier Wartz, HEC Paris

Marketing-as-practice

Room J 9

Track Chair(s)

Per Skålén, Karlstad University, Sweden

Chris Hackley, Royal Holloway University of London, UK

Sari Stenfors, Stanford University, USA

Session Chair: Sari Stenfors Strategic marketing as practice

Introducing Strategic Marketing As Practice: Start-Up Strategizing

Paavo Järvensivu, Helsinki School of Economics

Johanna Moisander, Helsinki School of Economics

Sari Stenfors, Stanford University

Henrikki Tikkanen, Helsinki School of Economics

Creating Value For Customer And Shareholder: Marketing Practitioners Stuck In 2 Specific Managerial Discourses?

Cédrine Joly Galzin, ISEM Université Montpellier 1

Successful Pricing Activities In Practice: An Empirical Study On Technology-Based Smes And Their New Products And Services

Timo Moeller, Aachen University (RWTH)

Organizational learning: creating capability through building belief

Room ACC 3b

Track Chair(s)

Helen Shipton, Aston Business School, UK

Session Chair: Ann Davis

Building trust and effective decision-making in learning

Employee Work Beliefs, Trust And Human Resources Management Practices

Laura Innocenti, Luiss Business School

Massimo Pilati, Università di Modena e Reggio Emilia

Building Trusting Beliefs: A Mechanism For Enhancing Organizational Learning Capability

Blanca-Luisa Delgado-Márquez, University of Granada

Vera Ferrón-Vilchez, University of Granada (Spain)

Projects and Complexity: Renaissance and Renewal of Firms and Societies

Room J 1

Track Chair(s)

Christophe N. Bredillet, ESC Lille, France

Christophe Midler, Ecole Polytechnique, France

Session Chair: Christophe Bredillet

Future Perfect Strategising On Major Projects

Graham Winch, Manchester Business School

Kristian Kreiner, Copenhagen Business School

A Fresh Look At The Contribution Of Project Management To Organizational Performance

Monique Aubry, University of Quebec in Montreal

Brian Hobbs, University of Quebec in Montreal

An Exploratory Study Of Project Management On Building Sites

Régia Nogueira, Federal University of Pernambuco

Caroline Mota, Federal University of Pernambuco

Luciana Alencar, Federal University of Pernambuco

The Failure Of Project Success: Why Best Practice Research Does Not Create Best Practice

Engwall Mats, Royal Institute of Technology

Magnus Mähring, Stockholm School of Economics

Public Management

Room J 4

Track Chair(s)

Denita Cepiku, University of Rome "Tor Vergata", Italy

Marco Meneguzzo, University of Rome "Tor Vergata", Italy

Reto Steiner, University of Bern, Switzerland

Martial Pasquier, Swiss Graduate School of Public

Administration, Switzerland

Session Chair: Reto Steiner

Human resources management & leadership

Civil Service Codes Of Ethics In The Context Of Europe: An Exploratory Study

Penelope Jones, Bristol Business School

Leaderism In The Organization Of UK Public Service Reform

Dermot O'Reilly, Cardiff University

Mike Reed, Cardiff University/ Cardiff Business School

The Role Of Organisational Commitment In The Analysis Of Resistance To Change During A Privatisation Process: Co-Predictor, Moderator And Mediator Effects

Antonio Giangreco, IESEG School of Management

Riccardo Peccei, King's College

Antonio Sebastiano, CREMS Università Carlo Cattaneo - LIUC

Renewing Scenario Planning and Foresight Processes

Room ACC 8

Track Chair(s)

Fabrice Roubelat, University of Poitiers, France

Session Chair: Ian Miles

Searching For Country-Level Development Alternatives

Erik Terk, Estonian Institute for Futures Studies

Networks Have Futures Too. Action Based Lessons From Polar Historical Cases,

Anne Marchais-Roubelat, CNAM

Fabrice Roubelat, University of Poitiers

The Future Of Hungarian Pension System With Scenario Analysis And Weak Signal Research
Helga Veigl, Corvinus University of Budapest, Futures Studies Department

Research Methods and Research Practice

Room ACC 4a

Track Chair(s)

Bill Lee, University of Sheffield Management School, UK
Catherine Cassell, Manchester Business School, UK
Rainer Harms, Westfälische Wilhelms-Universität, Münster
Robert Breiteneker, Klagenfurt University

Session Chair: Robert Breiteneker

Academic Research Performance And Intellectual Capital Measurement System: evidence From Italian Universities

Daniela Di Berardino, University of Chieti/Business Studies
Riccardo Palumbo, University of Chieti/Department of Business Studies

Measuring Coopetition: Methodological Implications

Anne-Sophie Fernandez, ERFI - ISEM - University of Montpellier 1
Pierre Marquès, University of Montpellier 2
Frédéric Le Roy, University of Montpellier 1
Frank Robert, Groupe sup de co Montpellier

The Spiral Of Loss: On Reciprocal Causality In Role Stress Research

Daniel Örtqvist, Luleå University of Technology
Joakim Wincent, Luleå University of Technology

Methodological Issues Of Researching Meaning In Organizations

Ana Canhoto, Henley Business School

Sport as a Business: internationalisation, professionalisation, commercialisation

Room J 3

Track Chair(s)

Harald Dolles, Heilbronn Business School, Germany
Sten Söderman, Stockholm University, Sweden

Session Chair: Sten Söderman

Achieving Professionalism in Sports

Promoting Professionalism In Sport Business

James Santomier, Sacred Heart University
Patricia Hogan, Northern Michigan University

CSR For Development Through Sport: Assessing Potential And Limitations

Roger Levermore, University of Liverpool Management School

Pluralism In Professional Football Clubs

Hallgeir Gammelsaeter, Molde University College
Benoit Senaux, Reims Management School

Strategy as practice: New methodological approaches and challenges

Room J 7

Track Chair(s)

Claus D. Jacobs, University of St. Gallen, Switzerland
Sotirios Paroutis, University of Warwick, UK
Julia Balgoun, University of Lancaster, UK

Session Chair: Julia Balgoun

Strategic Positioning Vs. Strategic Archetypes Of SMEs

Vanessa Yanes-Estevez, UNIVERSIDAD DE LA LAGUNA
Ana Maria Garcia-Perez, UNIVERSIDAD DE LA LAGUNA (SPAIN)
Juan Ramon Oreja-Rodriguez, UNIVERSIDAD DE LA LAGUNA (SPAIN)
Enrique Gonzalez-Davila, UNIVERSIDAD DE LA LAGUNA (SPAIN)
Jose M Cadiz University

A Practice-Based Study Of Strategic Professional Service Practices

Katja Maria Hydle, BI - Norwegian School of Management

Methodological Choices For Studying Top Management Team Strategizing. Discussion On Methodologies For Strategy Research And The Prospects Of Their Development

Kirsi Lainema, Turku School of Economics

Using Participant Observation To Research Strategy As Practice; Three Windows On Action And Practice In World Of Warcraft

Mikko Vesa, Hanken School of Economics

The Rise, Evolution and Fall of Inter-Organisational Relationships

Room J 10

Track Chair(s)

Gloria Cuevas-Rodriguez, Pablo de Olavide University, Spain

Session Chair: Ronald Ferguson

Risk And Control: A Theoretical Model For Franchising Relationships

*Carolina Ramirez-Garcia, UNIVERSIDAD PABLO DE OLAVIDE
M^o Concepción Alvarez-Dardet Espejo, UNIVERSIDAD PABLO DE OLAVIDE
Maria Velez Elorza, UNIVERSIDAD DE CADIZ*

Management Control Paths For Outsourcing Performance: An Integrative Model And An Exploratory Study

*Luis M. Silva-Domingo, University ORT (Uruguay) & University of Valencia (Spain)
Maria Teresa Canet-Giner, University of Valencia*

Exporter-Foreign Intermediary Relationship Quality: An Exploratory Study On The Direct And Indirect Effect Of MCS Information Characteristics

*Maria Velez, Cadiz University
Raquel Florez, Pablo de Olavide University
Concha Alvarez-Dardet, Pablo de Olavide University
Pedro Araujo, Cadiz University. Sanchez*

Toward Renaissance and Renewal in the Study and Practice of M&A?

Room ACC 10

Track Chair(s)

*Satu Teerikangas, Helsinki University of Technology, Finland
Arturo Capasso, University of Sannio, Italy
Susan Cartwright, Manchester Business School, The University of Manchester, UK
David Faulkner, Royal Holloway London, UK
Olimpia Meglio, University of Sannio, Italy
Anette Risberg, Copenhagen Business School, Denmark
Audrey Rouzies, IAE - University of Toulouse I, France
Schlomo Tarba, Ben-Gurion University and College of Management, Israel*

Session Chair: Maurizio Zollo

M&A Performance – Competitive Session

Acquisitions Of Divested Assets In The Us Software Industry: Seller Distress, Economic Environment And Acquirer Returns

Ollia Junna, Helsinki University of Technology

The M&A Performance Construct - A Critical Analysis

*Olimpia Meglio, University of Sannio
Anette Risberg, Copenhagen Business School*

Acquisition Program Dynamics In A Transition Economy: The Case Of The Russian Beer Industry

*Natalia Khoroshkova, Helsinki University of Technology/Institute of Strategy and International Business
Tomi Laamanen, Helsinki University of Technology/Institute of Strategy and International Business*

Corporate Governance

Room ACC 11c

Track Chair(s)

Sibel Yamak, Galatasaray University, Turkey
 Morten Huse, BI Norwegian School of Management, Norway
 Joan E Ricart, IESE Business School, University of Navarra, Spain
 Alessandro Zattoni, Parthenope University & SDA Bocconi School of Management, Italy

Session Chair: Alessandro Hinna
Boards in public governance**Diversity Of Board Of Directors: The Effects On The Provision Of Resources In A Privatization Context**

Jaime Guerrero-Villegas, PABLO DE OLAVIDE UNIVERSITY
 Gloria Cuevas-Rodriguez, PABLO DE OLAVIDE UNIVERSITY Ramon
 Ramon Valle-Cabrera, PABLO DE OLAVIDE UNIVERSITY

Leading Public Organizations Between Stakeholder Expectations And Organizational Behaviour: A Conceptual Framework

Alessandro Hinna, Università di Roma "Tor Vergata", Faculty of Economics
 Luca Gnan, Università di Roma "Tor Vergata", Faculty of Economics Danila
 Danila Scarozza, Università di Roma "Tor Vergata", Faculty of Economics
 Maurizio Decastri, Università di Roma "Tor Vergata", Faculty of Economics

Governance Practices In Public Corporate Entities And Their Performances: An Empirical Investigation

Krishna Reddy, Pacific International Hotel Management School
 Stuart Locke, The University of Waikato
 Frank Scrimgeour, The University of Waikato

Public Governance and NHS Boards

Gianluca Veronesi, Leeds University Business School
 Kevin Keasey, Leeds University Business School

Corporate Governance

Room ACC 13

Track Chair(s)

Sibel Yamak, Galatasaray University, Turkey
 Morten Huse, BI Norwegian School of Management, Norway
 Joan E Ricart, IESE Business School, University of Navarra, Spain
 Alessandro Zattoni, Parthenope University & SDA Bocconi School of Management, Italy

Session Chair: Kees Van Veen
CEO/TMT influence on performance**Age Matters: Demographic Faultlines And Firm Performance**

Peder Greve, University of St. Gallen
 Winfried Ruigrok, University of St. Gallen
 Rong Ren, University of St. Gallen
 Peder Greve, University of St. Gallen

An Exploration Of Managerial Discretion And Discretionary Abilities On Firm Performance

Yanni Yan, City University of Hong Kong

CEO-Board Relationships In A Post Sarbanes-Oxley Era. The Moderating Effect Of The Board Of Directors In The CEO Power-Firm Performance Relationship

Laura Berardi, G. D'Annunzio University
 Alessandro Minichilli, Bocconi University
 Alessandro Zattoni, Bocconi University

Executive Succession And Firm Performance - The Role Of Position-Specific Skills

Torsten Wulf, HHL - Leipzig Graduate School of Management
 Stephan Stubner, HHL - Leipzig Graduate School of Management

Corporate Social Responsibility: Reconstructing Governance in a Post-Fordian context?

Room ACC 12

Track Chair(s)

Julienne Brabet, Université Paris-Est, France
 Michel Capron, Université Paris 8, France
 Jean-Pascal Gond, University of Nottingham, UK
 Jean Pasquero, Université du Québec à Montréal (UQAM), Canada

Session Chair: Jean Pasquero
Implementing CSR**Implementing A Sustainable CSR Strategy Through A System Dynamics Perspective: Evidences From A Colombian Case-Study**

Enzo Bivona, University of Palermo / Dep. of Management
 Sonia Herrera Daza, Emssanar ESS

Integrating Strategy And Corporate Community Involvement In A Balanced Scorecard Results From Action Research At Merck Thailand Ltd

Erik G. Hansen, TUM Business School. Institute for Information, Organization and Management,
 Martin Sextl, TUM Business School
 Ralf Reichwald, TUM Business School. Institute for Information, Organization and Management

Relating Governance To The Sense-Making Process: The Case Of Co-Operative Organizations' CSR Performance Evaluation

Lovaso Ramboarisata, University of Quebec in Montreal

Analysis Of Sustainable Development Through The Discourse Of Two Retailers

Laure Lavorata, UNIVERSITY PARIS 12

Sophie Morin-Delerm, CNAM

Fabienne Pierre, UNIVERSITY PARIS EST

Design thinking, management and innovation: theory and practice

Room ACC 4b

Track Chair(s)

Rachel Cooper, Lancaster University, UK

Armand Hatchuel, Ecole des Mines de Paris, France

Session Chair: Armand Hatchuel

Design, management and business school: some theoretical and practical perspectives

Demolishing The Fortress: Foucault, Design And The Business School

Ken Starke, Nottingham University Business School

**Round table: Rachel Cooper, Armand Hatchuel, Ken.
Wrap up and discussion**

E-business – Adding Value

Room J 8

Track Chair(s)

Jennifer Rowley, Manchester Metropolitan University, UK

Session Chair: Jenny Rowley

Technology Adoption Issues

Grid Information Technology As A New Technological Option. Adoption Model And Strategic Implications

Sebastian Bruque, University of Jaén

Juan-Manuel Maqueira, University of Jaén

Sebastian Garcia, University of Jaén

Antonio Sanchez, University of Jaén

Antonio Yuste, University of Jaén

Enrique Muñoz, University of Jaén

An Exploratorion Of Task-Technology Expectations In An E-Service Context

Kathryn Waite, Heriot Watt University School of Management & Languages

Tina Harrison, University of Edinburgh Business School

The Effects Of Culture On Organisations' Adoption Of The Social Web

Andrew Barron, ESC Rennes School of Business

Dirk Schneckenberg, ESC Rennes School of Business

Enterprising Identities; Construction of Identities in an Entrepreneurial Context

Room ACC 5

Track Chair(s)

Helene Ahl, Jönköping University, Sweden

*Caroline Essers, Radboud University Nijmegen, The
Netherlands*

Edwina Pio, AUT University, New Zealand

Session Chair: Edwina Pio

Engendering Entrepreneurship: Why Can't A Woman Be More Like A Man?

Scott Taylor, University of Exeter

Sue Marlow, De Montfort University

The Female Entrepreneur: A New Entrepreneurial Identity And A New Gendered Challenge For Women Business Owners

Patricia Lewis, University of Kent

Doing Entrepreneurship While (un) Doing The "woman" Gender: Ambiguities In The Gendered And Organizational Subjectivities Of Portuguese Female Entrepreneurs

Carlos Cabral-Cardos, University of Minho

Emília Fernandes, University of Minho

Events and Institutions

Room J 6

Track Chair(s)

Xavier Deroy, Reims Management School

*Stewart Clegg, University of Technology, Sydney School of
Management*

Jean François Chanlat, University Paris IX Dauphine

Yvon Pesqueux, CNAM Paris

Transparency Institutionalized By « Translation » : How ANT Allows Understanding of the Governance of Humanitarian Projects by Corporate Sponsors

Remi Jardat, ISTE

Can Conflict Leads To Collaboration ? The Limits Of The Influence Of NGOs On Business Practices Of The French Retail Industry

Guillaume Delalieux, University of Valenciennes

Entry Strategies Of Firms From Nies In Emerging Markets: The Role Of Institutions And Firm Resources

Chunguo Yu, National Taiwan University

Taiwanese Fdis In Emerging Markets: The Role Of Corporate Governance, Resources, And Entry Commitment

Wiboon Kittilaksanawong, National Taiwan University

Yi-Long Jaw, National Taiwan University

Gender, equality and diversity in management

Room ACC 11a

Track Chair(s)

Carol Woodhams, University of Plymouth, UK

Sandra Fielden, Manchester Business School, UK

Beverley Metcalfe, Liverpool Hope University, UK

Session Chair: Sandra Fielden **Entrepreneurship**

Now You See Her, Now You Don't: 'entrepreneurial Femininity' In Family Business

Eleanor Hamilton, Lancaster University

Determinants Of Entrepreneurship: Are Women Different?

Fernanda Llussá, Universidade Nova de Lisboa

Gender Differences In Entrepreneur Role Withdrawal

Daniel Örtqvist, Luleå University of Technology

Joakim Wincent, Luleå University of Technology

Healthcare Management Renewal and Organisational Change

Room J 5

Track Chair(s)

S. Robert Hernandez, University of Alabama at Birmingham

Session Chair: S. Robert Hernandez

Renewal And Change In Management Cultures In The English National Health Service, 2001-2008

Russell Mannion, University of York

Stephen Harrison, University of Manchester

Frederick Konteh, University of York

Huw Davies, University of St Andrews

Rowena Jacobs, University of York

Kieran Walshe, University of Manchester

Understanding Reality Models About Transplant Decisions And Capacity Constraints: A Technical, Political, And Cultural Story

Jon Chilingirian, Brandeis U. & INSEAD

Privatization And Management Development In The Health Care Sector Of The Georgian Economy

Daniel West, Jr. University of Scranton

Michael Costello, University of Scranton

Bernardo Ramirez, University of Central Florida

HRM

Room ACC 14

Track Chair(s)

Paul Iles, Leeds Business School, Leeds Metropolitan University, UK

Session Chair: Malcolm Higgs

An Exploration Of The Relationship Between Personality And Values

Malcolm Higgs, Southampton University

Scott Litchenstein, Henley Business School University of Reading

Organisations And Bullying: The Role Of Attributions

Peter Standen, Edith Cowan University

Maryam Omari, Edith Cowan University

Megan Paull, Edith Cowan University

Justice As Predictor Of Employee Outcomes In The UAE

Hossam Abu Elanain, University of Dubai

Industry transformations: How firms, industries and their architectures co-evolve

Room J 2

Track Chair(s)

Martin Gersch, Freie Universität Berlin, Germany
Christian Goeke, Freie Universität Berlin, Germany
Jörg Freiling, University of Bremen, Germany
Michael G. Jacobides, London Business School, UK
Henrik Somn-Friese, Copenhagen Business School, Denmark
Jim Quinn, Trinity College, University of Dublin, Ireland

Session Chair: Martin Gersch

The Competition In The European Airlines Industry: Remarks On Business Model And Strategy

Silvia Testarmata, University of Rome Tor Vergata
Alessandro Giosi, University of Rome Tor Vergata Sandro Sandro Brunelli, University of Rome Tor Vergata

Spatial Agglomeration In British Broadcasting: The Complementarity Of Cultural And Economic Insights?

Naresh Pandit, University of East Anglia
Gary Cook, University of Liverpool

Multimarket Competition, Strategic Similarity And Performance

Lucio Fuentelsaz, Universidad de Zaragoza
Jaime Gomez, Universidad de Zaragoza

Innovation in Chinese firms

Room ACC 6

Track Chair(s)

Dimitris Assimakopoulos, Grenoble Ecole de Management, France
Stuart Macdonald, Sheffield University, UK
Chunlin Si, Fudan University, China

Session Chair: Emanuela Todeva

Relationships Between Product Safety Context, NPD Practices, And Product Safety Performance

Andy Yunlong Zhu, Grenoble Ecole De Management
Max Von Zedtwitz, Peking University
Sophie Buer-Chemin, Grenoble Ecole de Management

Human Capital Factors And Social Capital Development Among Western Internationalizing SMEs In China

Francois Goxe, Paris Dauphine University

Innovation – Continuing the Journey

Room ACC 11b

Track Chair(s)

Bettina von Stamm, ICN Business School, Nancy University, France
John Bessant, Imperial College London, UK

Session Chair: John Bessant

Beyond The Black Box Of Idea Contests

Joerg Haller, University Erlangen-Nuremberg
Angelika Cosima Bullinger, University Erlangen-Nuremberg
Anne-Katrin Neyer, University Erlangen-Nuremberg

Lessons from the journey – panel discussion (to include Prof Kathrin Moeslein, Prof Julian Birkinshaw, Prof John Bessant, Dr Bettina von Stamm)

Marketing-as-practice

Room J 9

Track Chair(s)

Per Skålén, Karlstad University, Sweden
Chris Hackley, Royal Holloway University of London, UK
Sari Stenfors, Stanford University, USA

Session Chair: Chris Hackley Service Marketing as Practice

Marketing Practitioners In Service Organizations; As Rhetoricians “In Service”

Tomas Nilsson, Lund University, Campus Helsingborg

Service Marketing Control As Practice: A Case Study

Per Skalén, Karlstad University

Organizational learning: creating capability through building belief

Room ACC 3b

Track Chair(s)

Helen Shipton, Aston Business School, UK

Session Chair: Qin Zhou Motivation for learning

The Influence Of Intrinsic And Extrinsic Motivation On Knowledge Transfer. The Case Of A Nonprofit Organization

Victor Martin Perez, UNIVERSITY OF VALLADOLID
Natalia Martin Cruz, UNIVERSITY OF VALLADOLID
Celina Trevilla Cantero, UNIVERSITY OF VALLADOLID

Customer-Based Organisational Learning: The Role Of Motivation And Cross-Functional Knowledge

Korhonen-Sande Silja, BI Norwegian School of Management
Goal Orientation, Training Motivation And Non-Learning Outcomes,
Hassan Rasool university of agriculture
Fuwad Bashir, university of agriculture

Political lessons for management

Room J 7

Track Chair(s)

Laura Mcallister, University of Liverpool Management School, UK
Axel Kaehne, Cardiff University, Wales
George Manliev, Technical University of Bulgaria

Session Chair: Laura McAllister

Safeguarding Children Through Local Safeguarding Children's Boards. A New Institutional Perspective

Adina Dudau, University of Liverpool Management School
Diana Stirbu, University of Liverpool Management School

Partnerships In Local Government – The Case Of Transition Support Services For Young People With Learning Disabilities

Axel Kaehne, Cardiff University

Local Government In Britain: The Emergence Of The External Scrutiniser

Michael Cole, University of Liverpool Management School

Projects and Complexity: Renaissance and Renewal of Firms and Societies

Room J 1

Track Chair(s)

Christophe N. Bredillet, ESC Lille, France
Christophe Midler, Ecole Polytechnique, France

Session Chair: Christophe Midler

Are International Development Cooperation Projects Innovative? Evidence From Three Continents And Six Institutional Donors

Mikko Korja, Helsinki School of Economics

Knowledge Entrainment And The Role Of Project Management: Driving Change And Renewal In Complex Times

Jonas Söderlund, BI Norwegian School of Management

Obstacles To Pricing Of Industrial Services

Natalia Reen Åbo Akademi/PBI Research Institute
Richard Windischhofer, PBI Research Institute
Kim Wikström, Åbo Akademi/PBI Research Institute

They Think It's All Over - It Is Now! Or Is It?: Reconsidering The Opening Of Heathrow's Terminal 5

Tim Brady Brighton University
Andrew Davies, Imperial College London

Public Management

Room J 4

Track Chair(s)

Denita Cepiku, University of Rome "Tor Vergata", Italy
Marco Meneguzzo, University of Rome "Tor Vergata", Italy
Reto Steiner, University of Bern, Switzerland
Martial Pasquier, Swiss Graduate School of Public Administration, Switzerland

Session Chair: Marco Meneguzzo Strategic management & performance evaluation

Managing Cultural Heritage In China. A View From The Outside

Luca Zan, Bologna
Bonini Baraldi Sara, Bologna

Organizational Performance Of Olympic Sport Governing Bodies. Dealing With Measurement And Priorities

Mathieu Winand, Université catholique de Louvain
Thierry Zintz, Université catholique de Louvain Emmanuel Emmanuel Bayle, Université Jean Moulin (Lyon 3)
Leigh Robinson, Loughborough University Emmanuel Bayle, Université Jean Moulin, Lyon 3
David Qualizza, UCL Louvain La Neuve

Impact Of The Quality Program In Luxembourg Administrations

Jutta Wirtz, Centre Recherche Public Henri Tudor
Thierry Hirtz, Centre Recherche Public Henri Tudor

Renewing Scenario Planning and Foresight Processes

Room ACC 8

Track Chair(s)

Fabrice Roubelat, University of Poitiers, France

Session Chair: Fabrice Roubelat

Forecasting The Rise And Decline Of Societies In Ibn Khaldun'S Work, From Subjective To Objective Indicators

Hammami Kais, Conservatoire National des Arts et Métiers PARIS

The Evolution Of Sport Organizations Strategic Management Over Time

Claude Legrand, University of Poitiers

Sport as a Business: internationalisation, professionalisation, commercialisation

Room J 3

Track Chair(s)

Harald Dolles, Heilbronn Business School, Germany
Sten Söderman, Stockholm University, Sweden

Session Chair: Ann Bourke

Managing Stakeholders in Sport

The Role Of The Central Broker And Its Influence On Network Effectiveness

Simon Martin, Massey University
Maureen Benson-Rea, Univeristy of Auckland
Nitha Palakshappa, Massey Univeristy

Managing Community Stakeholders In The Football Industry: Structural And Governance Factors Supporting The Development Of A Community Trust Model

Geoff Walters, Birkbeck, University of London

Business Ecosystem Co-Evolution: The Ultimate Fighting Championships

Simon Ford, University of Cambridge
Clive Kerr, University of Cambridge

The Rise, Evolution and Fall of Inter-Organisational Relationships

Room J 10

Track Chair(s)

Gloria Cuevas-Rodriguez, Pablo de Olavide University, Spain

Session Chair: Rea Prouska

Reputation Sharing

Luís Almeida Costa, Nova University, Lisbon
Luís Vasconcelos, Nova University, Lisbon

The Emergence Of Trust-Based Knowledge Ecosystems: The Case Of Illycaffè In Brazil

Pierpaolo Andriani, Durham Business School
Gianluca Biotto, University of Udine - Italy
Daniele Ghezzi, Università Cattolica del Sacro Cuore, Piacenza Campus, Italy
Ingrid Rauscher, ADS Assessoria de Comunicações - São Paulo (SP) Brazil

Selecting The Right Exchange Partner: An Attributional And Structural Perspective

Déborah Philippe, HEC Paris

Negotiating Behaviour In Outsourcing Agreements: The Value Of The Activity As A Determining Factor

M.Carmen Saorín-Iborra, UNIVERSITAT DE VALÈNCIA
Ana Redondo-Cano, UNIVERSITAT DE VALÈNCIA
Lorenzo Revuelto-Taboada, UNIVERSITAT DE VALÈNCIA

Toward Renaissance and Renewal in the Study and Practice of M&A?

Room ACC 10

Track Chair(s)

Satu Teerikangas, Helsinki University of Technology, Finland

Arturo Capasso, University of Sannio, Italy
Susan Cartwright, Manchester Business School, The University of Manchester, UK
David Faulkner, Royal Holloway London, UK
Olimpia Meglio, University of Sannio, Italy
Anette Risberg, Copenhagen Business School, Denmark
Audrey Rouzies, IAE - University of Toulouse I, France
Schlomo Tarba, Ben-Gurion University and College of Management, Israel

Session Chair: Philippe Véry

M&A Integration – Competitive Session

The Relationship Between Transformational Leadership And Post-Acquisition Performance

Athina Vasilaki, IESEG School of Management

An Identification-Based Theory Of Post-Merger Integration

Audrey Rouzies, IAE UNIVERSITY TOULOUSE I

Philippe Monin, EM LYON

Niels Noorderhaven, TILBURG UNIVERSITY

Acquisition Integration Process And Knowledge Exploration

Consuelo Dolz, VALENCIA

María Iborra, VALENCIA

Understanding Organizational Identity Dynamics In The Post-Merger Integration Phase Of Organizations

David Kroon, Tilburg University

Niels Noorderhaven, Tilburg University

Corporate Governance

Room ACC 11c

Track Chair(s)

Sibel Yamak, Galatasaray University, Turkey
 Morten Huse, BI Norwegian School of Management, Norway
 Joan E Ricart, IESE Business School, University of Navarra, Spain
 Alessandro Zattoni, Parthenope University & SDA Bocconi School of Management, Italy

Session Chair: Silke Machold Diversity and governance

Diversity And Perceived Influence In Corporate Boards: The Case Of Norway

Gro Ladegard, Norwegian University of Life Sciences
 Beate Elstad, Oslo University College

You Pay A Fee For Strong Beliefs: Homogeneity As A Driver Of Corporate Governance Failure

Katja Rost, University Zurich
 Margit Osterloh, University Zurich, Crema

The Making Of Active Boards: A Longitudinal Study Of Swedish Public Boards

Anna Stafssudd, Växjö University
 Karin Jonnergård, Växjö University

Corporate Governance

Room ACC 13

Track Chair(s)

Sibel Yamak, Galatasaray University, Turkey
 Morten Huse, BI Norwegian School of Management, Norway
 Joan E Ricart, IESE Business School, University of Navarra, Spain
 Alessandro Zattoni, Parthenope University & SDA Bocconi School of Management, Italy

Session Chair: Winfried Ruigrok CEO compensation and influence on firm strategy

Corporate Governance, Firm's Performance And CEOs' Remuneration

Sara Poggesi, University of Rome "Tor Vergata"

The Moderating Impact Of CEO Origin On Organizational Momentum: Does Firm Size Matter?

Cl Tien, Dayeh University
 Carlos H. Chiu, Carlos-Marc Empire Capital Group

The Legal Structure Of The Firm: Information-Processing Demands As Determinants Of CEO Compensation In Business Groups

Fabio Zona, Bocconi University - Strategy Department

Corporate Social Responsibility: Reconstructing Governance in a post-Fordian context?

Room ACC 12

Track Chair(s)

Julienne Brabet, Université Paris-Est, France
 Michel Capron, Université Paris 8, France
 Jean-Pascal Gond, University of Nottingham, UK
 Jean Pasquero, Université du Québec à Montréal (UQAM), Canada

Session Chair: Julienne Brabet Strategy, Ethics and CSR

Competition And CSR : A New Analysis Framework

Françoise Quairel Lanoizelee, PARIS DAUPHINE -DRM

Corporate Social Responsibility Disclosure: Institutional Versus External Determinants

Lucrezia Songini, Bocconi School of Management
 Luca Gnan, Tor Vergata University
 Anna Pistoni, Bocconi School of Management

Responding To Global Demand For Negative External Effect Management

Thibault Daudigeos, Grenoble Graduate School of Business
 Bertrand Valiorgue, Clermont Graduate School of Management

Environmental And Financial Performance In European Companies: A Partial Least Squares Approach

Eduardo Ortas, University of Zaragoza
 José M. Moneva, University of Zaragoza

E-business – Adding Value

Room J 8

Track Chair(s)

Jennifer Rowley, Manchester Metropolitan University, UK

Session Chair: Jenny Rowley E-government

A Critical Evaluation Of The Internet As A Channel To Access Services By Older People: A Case Study From Local Government

*Tony Proctor, University of Chester
Cara Williams, University of Chester*

An Examination Of Conception Related Consequences For E-Government Implementation; A Literature Survey

*Hossein Sharifi, University of Liverpool Management School
Hossein Rahimzad, University of Liverpool Management School
Liang Xu, University of Liverpool Management School*

Gender, equality and diversity in management

Room ACC 11a

Track Chair(s)

*Carol Woodhams, University of Plymouth, UK
Sandra Fielden, Manchester Business School, UK
Beverley Metcalfe, Liverpool Hope University, UK*

Session Chair: Beverley Metcalfe Gender and Diversity

Diversity And The Body

David Knights, Keele University

Gender And Embodied Power At Work: From Effect To Affect

*Alison Pullen, University of Technology, Sydney
Stewart Clegg, University of Technology, Sydney
Carl Rhodes, University of Technology, Sydney
Lineke Stobbe, Windesheim University of Applied Sciences*

Congruity Between Gender Role Self-Concept, Gender, And Team Leadership Style: Its Impact On Team Task Performance

*Hans-Joachim Wolfram, Kingston University London
Lynda Gratton, London Business School*

Healthcare Management Renewal and Organisational Change

Room J 5

Track Chair(s)

S. Robert Hernandez, University of Alabama at Birmingham

Session Chair: Richard M. Shewchuk

Moving Beyond Doctors: Considering The Role Of Clinical Managers As Key Actors In Service Improvement

*Aoife Mcdermott, Dublin City University
Mary Keating, Trinity College Dublin*

Work-Family Conflict And Organizational Attitudes In The Nursing Profession

*Marcello Russo, University Parthenope, Naples, Italy
Filomena Buonocore, University Parthenope, Naples, Italy*

Innovation in Chinese firms

Room ACC 6

Track Chair(s)

*Dimitris Assimakopoulos, Grenoble Ecole de Management, France
Stuart Macdonald, Sheffield University, UK
Chunlin Si, Fudan University, China*

Session Chair: Yu Zhou

The Review Of The Theory Of International Joint Venture Create Innovative Capabilities For Chinese Firms

*Li Liu, Royal Holloway, University of London
David Faulkner, Royal Holloway, University of London*

SME Innovation In Zhejiang, China: Potential Constraints To Development Of Widespread Innovation

Darryn Mitussis, University of Nottingham

Utilitarianism Or Romanticism: How Do The Rewards Affect Employee Creativity? – An Empirical Study From China

*Yu Zhou, School of Labor and Human Resources, Renmin University of China
Yingying Zhang, CUNEF, Complutense University of Madrid
Angeles Montoro - Sánchez, Complutense University of Madrid*

Innovation – Continuing the Journey

Room ACC 11b

Track Chair(s)

Bettina von Stamm, ICN Business School, Nancy University, France

John Bessant, Imperial College London, UK

Session Chair: Bettina von Stamm

The Challenges Of Managing Open Innovation In Highly Innovative Fields: Exploring The Use Of The KCP Method

Maria Elmquist, Chalmers University of Technology
Blanche Segrestin, Ecole des Mines Paristech

Managerial Challenges In Open Innovation: A Study Of Innovation Intermediation In The Chemical Industry

Jan Henrik Sieg, ETH Zurich
Martin W. Wallin, ETH Zurich
Georg Von Krogh, ETH Zurich

Three Axioms On Open Innovation And A (non-) Parametric Application To The Entrepreneurial Case

Alexander N. Cuntz, Berlin University of Technology, Chair of Innovation Economics

Learning In Online Communities. The Case Of Machinima

Peter Jaeger, ETH Zurich
Georg Von Krogh, ETH Zurich
Stefan Haefliger, ETH Zurich

Marketing-as-practice

Room J 9

Track Chair(s)

Per Skåln, Karlstad University, Sweden

Chris Hackley, Royal Holloway University of London, UK

Sari Stenfors, Stanford University, USA

Session Chair: Chris Hackley

Branding and Consumption as Practice

Organizational Dynamics And Complexities Of Corporate Branding – A Practice Perspective

Johanna Moisander, Helsinki School of Economics
Rita Järventie-Thesleff, Helsinki School of Economics
Pikka-Maaria Laine, Turku School of Economics
Johanna Moisander, Helsinki School of Economics

Green Materialities: Investigating The Marketing Of A T-Shirt

Christian Fuentes, Lund University / Department of Service Management

Creation And Delivery Of Experiential Retailing: Luxury Brands

Margaret Bruce, Manchester Business School
Christine Kratz, ICN Business School

Political lessons for management

Room J 7

Track Chair(s)

Laura Mcallister, University of Liverpool Management School, UK

Axel Kaehne, Cardiff University, Wales

George Manliev, Technical University of Bulgaria

Projects and Complexity: Renaissance and Renewal of Firms and Societies

Room J 1

Track Chair(s)

Christophe N. Bredillet, ESC Lille, France,

Christophe Midler, Ecole Polytechnique, France

Session Chair: Graham Winch

The Non-adoption of Risk Management Processes In Projects

Elmar Kutsch, Cranfield University
Joana Geraldi, Cranfield University Mark MarkHall, Bristol University
Liz Lee-Kelley, Cranfield

Project Management In Small To Medium-Sized Enterprises: Simplifying The Processes For Innovation And Growth

John Rodney Turner, Kemmy Business School, University of Limerick
Ann Ledwith, Kemmy Business School, University of Limerick
John Kelly, Kemmy Business School, University of Limerick

The Foundation Of A Practical Project Management Theory

Louis H.M.J. Lousberg, Delft University of Technology
Hans Wamelink, Delft University of Technology

What Makes A Good Project? Project Management As A Problem Of Translation

Neil Alderman, Newcastle University Business School
Chris Ivory, Newcastle University Business School
Ian Mccloughlin, Monash University
Roger Vaughan, Newcastle University Business School

Public Management

Room J 4

Track Chair(s)

Denita Cepiku, University of Rome "Tor Vergata", Italy
Marco Meneguzzo, University of Rome "Tor Vergata", Italy
Reto Steiner, University of Bern, Switzerland
Martial Pasquier, Swiss Graduate School of Public Administration, Switzerland

Session Chair: Reto Steiner

Local government

The Public-Private Partnership (PPP) In The Swiss Municipalities

Tobiolo Gianella, Università della Svizzera Italiana

Ready Or Not? BPR In Local Government,

John Chamberlin, University of Derby

Public Sector, Private Mindset: Instilling The Performance Culture Through The Implementation Of The Balanced Scorecard

Francesco Rattalino, ESCP-EAP
Diego Bolognese, ESCP-EAP
Dario Dalla Zuana, ESCP-EAP

Renewing Scenario Planning and Foresight Processes

Room ACC 8

Track Chair(s)

Fabrice Roubelat, University of Poitiers, France

Session Chair: Ian Miles

Fcm-Based Scenarios: A Study Of PV Panels

Antonie Jetter, Portland State University
Kelly Cowan, Portland State University

An Industrial Implementation Of The Delphi Method: Possible Futures Of Materials Surface Hardening Technologies

Jean-Marc Belot, CETIM

Sport as a Business: internationalisation, professionalisation, commercialisation

Room J 3

Track Chair(s)

Harald Dolles, Heilbronn Business School, Germany
Sten Söderman, Stockholm University, Sweden

Session Chair: James Santomier

Commercialising Sport - Sponsorship Patterns and Effectiveness

How Sport Sells Itself - Theoretical Explorations Of The Decision Making Processes

Harry Arne Solberg, Sør-Trøndelag University College
Eivind Å. Skille, Hedemark University College

New Faces Of Sports Sponsorship - Case Study Of Professional Ice Hockey Organization

Arto Kuuluvainen, Turku School of Economics
Arto Ryömä, Turku School of Economics
Nina Huotari, University of Kuopio

Sponsoring The Beijing Olympic Games- Patterns Of Sponsor Advertising

Sten Soderman, School of Business Stockholm University
Harald Dolles, Heilbronn Business School
Lidong Zhang, University of Luxembourg

The Rise, Evolution and Fall of Inter-Organisational Relationships

Room J 10

Track Chair(s)

Gloria Cuevas-Rodriguez, Pablo de Olavide University, Spain

Session Chair: Pierpaolo Andriani

Asymmetric Outcomes Of Strategic Alliances

Birgul Arslan, HEC Paris

The Interplay Between Alliance Formation And Alliance Portfolios And Its Effect On Firm Value

Pierre Dussauge, HEC - Paris
Ulrich Wassmer, Concordia University

Emergent Forms Of Coopetition And Cooperation: An International Study On The Opera Houses Sector

Marcello Mariani, University of Bologna

Gino Cattani, New York University

The Use Of Consortia In The Internationalization Of Construction Firms - Mota-Engil Case Study

Maria João Guedes Ribeiro Sousa, Faculty of Economics and Management - Catholic University of Portugal

Susana Costa Silva, Faculty of Economics and Management - Catholic University of Portugal

Toward Renaissance and Renewal in the Study and Practice of M&A?

Room ACC 10

Track Chair(s)

Satu Teerikangas, Helsinki University of Technology, Finland

Arturo Capasso, University of Sannio, Italy

Susan Cartwright, Manchester Business School, The University of Manchester, UK

David Faulkner, Royal Holloway London, UK

Olimpia Meglio, University of Sannio, Italy

Anette Risberg, Copenhagen Business School, Denmark

Audrey Rouzies, IAE - University of Toulouse I, France

Schlomo Tarba, Ben-Gurion University and College of Management, Israel

Session Chair: David Faulkner

Knowledge in M&A – Interactive session

The Dynamics Of Knowledge Integration In Mergers And Acquisitions - A Social Network Perspective

Nicola Mirc, Centre de Recherche en Gestion - Ecole Polytechnique

Human Resource Practices And Performance Of M&A In Israel

Shlomo Yedidia, Tarba School of Management, Ben-Gurion University, and Department of Economics and Management, Open University, Raanana, Israel

Yaakov Weber, School of Business Administration, College of Management, Rishon LeZion, Israel

The Impact Of Management Interventions On Value Creation During Post-Merger Integration

Guldem Karamustafa, Université de Genève

Corporate Governance

Room ACC 11c

Track Chair(s)

Sibel Yamak, Galatasaray University, Turkey
 Morten Huse, BI Norwegian School of Management,
 Norway

Joan E Ricart, IESE Business School, University of
 Navarra, Spain

Alessandro Zattoni, Parthenope University & SDA
 Bocconi School of Management, Italy

Session Chair: Thomas Clarke
Finance, strategy and governance

**Quality Of Governance And The Value Of Cash
 Holdings: The Case Of Spain**

Eloisa Perez-De-Toledo, MacEwan School of Business

**Entry Strategies Of Firms From NIEs: The Roles Of
 Institutional Distances And Corporate Governance**

*Wiboon Kittilaksanawong, National Taiwan University
 Yi-Long Jaw, National Taiwan University*

Corporate Governance

Room ACC 13

Track Chair(s)

Sibel Yamak, Galatasaray University, Turkey
 Morten Huse, BI Norwegian School of Management,
 Norway

Joan E Ricart, IESE Business School, University of
 Navarra, Spain

Alessandro Zattoni, Parthenope University & SDA
 Bocconi School of Management, Italy

Session Chair: Alejandro Escriba Esteve
CEO characteristics/ profiles

**Does Job-Specific Experience Increase Performance On
 The Job? A Look At 1001 European And US CEOs**

*Monika Hamori, IE Business School
 Burak Koyuncu, IE Business School*

**Where Do CEOs Come From? Cross Countries
 Investigation Of The Main Variables Affecting The
 Speed To CEO**

*Paola Viotto, ESCP-EAP - Italy
 Roberto Quaglia, ESCP-EAP - Italy
 Chiara Succi, ESCP-EAP*

**Corporate Social Responsibility:
 Reconstructing Governance in a
 post-Fordian context?**

Room ACC 12

Track Chair(s)

Julienne Brabet, Université Paris-Est, France
 Michel Capron, Université Paris 8, France
 Jean-Pascal Gond, University of Nottingham, UK
 Jean Pasquero, Université du Québec à Montréal
 (UQAM), Canada

Session Chair: Michel Capron
Strategy, Ethics and CSR

**The UNGC And The EOC: Alternative Models For
 Corporate Social Responsibility**

*Linda Specht, Trinity University
 Katherine Lopez, Trinity University*

**Rethinking Corporate Social Responsibility: What We
 Learn From The Spirituality Of Work In Simone Weil**

*Christine Noël Audencia, Nantes School of Management
 Séverine Le Loarne, Grenoble School of Management*

**Logic Of Appropriateness Or Expected Returns? How
 Organizations Build Representations Of Their
 Corporate Environmentalism**

*Déborah Philippe, HEC Paris
 Pratima Bansal, Richard Ivey School of Business (UWO)*

E-business – Adding Value

Room J 8

Track Chair(s)

Jennifer Rowley, Manchester Metropolitan University, UK

Session Chair: Jenny Rowley
**Enterprise-Wide and Interorganisational
 Information Systems**

**Reconfiguring The Activities: Internet Effects And Value
 Creation In Value Chains**

Ulas Burkay, Norwegian School of Management BI

**A Case-Based Framework For Deploying e-CRM
 Solutions In SMEs**

Dotun Adebajo, University of Liverpool Management School

The Impact Of Costs And Time On ERP Project Success

Edward Bernroider, Royal Holloway, University of London

Innovation in Chinese firms

Room ACC 6

Track Chair(s)

Dimitris Assimakopoulos, Grenoble Ecole de Management, France

Stuart Macdonald, Sheffield University, UK

Chunlin Si, Fudan University, China

Session Chair: Dimitris Assimakopoulos

Is Fdi Into China's Automotive Industry Dangerous? How To Avoid Counterfeiting By Intellectual Property Protection In Transition Economies

Annina Timmerer, Vienna University of Economics and Business Administration

Peter Haiss, Vienna University of Economics and Business Administration

Trust Between Firms In The Cooperative Innovation Alliance: Empirical Analysis Of China Firms

Chunlin Si, Fudan University, Management School, China

An Empirical Approach To Study The Effectiveness Of Knowledge Transfer Through Western MBA Programmes For Executives In China

Kai-Cheung Yan, The Hong Kong Polytechnic University

Michael Y. Mak, The University of Newcastle, Australia

Innovation And Upgrading In The Global Value Chain Of Chinese Garment Industry

Dimitris Assimakopoulos, Grenoble Ecole de Management

Yantai YantaiChen, Fudan University School of Management

Innovation – Continuing the Journey

Room ACC 11b

Track Chair(s)

Bettina von Stamm, ICN Business School, Nancy University, France

John Bessant, Imperial College London, UK

Session Chair: Bettina von Stamm

Partner Selection And Appropriability In Licensing Agreements

Daniela Baglieri, University of Messina

Corporate Incubator Spin-Out Through Venture Capital Partnership

Simon Ford, University of Cambridge

David Probert, University of Cambridge

You Get What You Measure: Grounding Product Modularity Metrics On Real Data Analysis

Anna Cabigiosu, University of Padova

Arnaldo Camuffo, Bocconi University

Melissa Schilling, New York University

Marketing-as-practice

Room J 9

Track Chair(s)

Per Skålén, Karlstad University, Sweden

Chris Hackley, Royal Holloway University of London, UK

Sari Stenfors, Stanford University, USA

Session Chair: Per Skålén

Marketing education and markets as practice

Educating For Innovation: A Challenge For Higher Education

Ina Freeman, La Rochelle Business School - CEREGE

Amir Hasnaoui, La Rochelle Business School and TELECOM &

Management SudParis

Marketing In Markets As Mediated Conversations

Andreina Mandelli, Bocconi SDA

Political lessons for management

Room J 7

Track Chair(s)

Laura McAllister, University of Liverpool Management School, UK

Axel Kaehne, Cardiff University, Wales

George Manliev, Technical University of Bulgaria

Session Chair: Laura McAllister & Axel Kaehne

Teaching Old Dogs New Tricks: Lessons From Political Change Management

Laura McAllister, University of Liverpool Management School

The Participatory Budget: New Evidences For The Participative Management Ideal

Evandro Bocatto, MACEWAN SCHOOL OF BUSINESS

Towards A Constitutional Theory Of The Firm

Anthony Evans, ESCP-EAP European School of Management

Nikolai Wenzel, Hillsdale College

Is Work In Europe Decent? Indexing Working Conditions And Workplace Tax

Andranik Tangian, Hans Boeckler Foundation

Projects and Complexity: Renaissance and Renewal of Firms and Societies

Room J 1

Track Chair(s)

Christophe N. Bredillet, ESC Lille, France

Christophe Midler, Ecole Polytechnique, France

Session Chair: Lynn Crawford

The Value Of Trust In Project Business

Hedley Smyth, UCL

Magnus Gustafsson, PBI Research Institute/Åbo Akademi University

Elena Ganskau, PBI Research Institute

Two Perspectives Of Project Management

Erling S Andersen, BI Norwegian School of Management

Ariadne Unwound – Exploring The Labyrinth Of Pm Research Paradigms

Kaye Remington, University of Technology, Sydney

Dr Lynn Crawford, ESC Lille, France & Bond University, Australia

Escaping From Dominant Design Through Vanguard Project: The Case Of Electric Vehicle

Christophe Midler, Ecole polytechnique

Romain Beaume, Ecole polytechnique

Uncertainty And Stakeholder Management – A Study Of Two Railway Projects

Hans Petter Krane, Norwegian University of Science and Technology

Asbjørn Rolstadås, Norwegian University of Science and Technology

Olsson Nils, Norwegian University of Science and Technology

Public Management

Room J 4

Track Chair(s)

Denita Cepiku, University of Rome “Tor Vergata”, Italy

Marco Meneguzzo, University of Rome “Tor Vergata”, Italy

Reto Steiner, University of Bern, Switzerland

Martial Pasquier, Swiss Graduate School of Public

Administration, Switzerland

Renaissance and renewal in public management - General discussion

Sport as a Business: internationalisation, professionalisation, commercialisation

Room J 3

Track Chair(s)

Harald Dolles, Heilbronn Business School, Germany

Sten Söderman, Stockholm University, Sweden

Session Chair: Harald Dolles

Challenges in the International Development of Sports

The Impact Of Professionalisation And Globalisation On Rugby In The Waikato

Stephen Bowden, University of Waikato

Running On Entrepreneurship: A Participant Observation Case Study Of A Successful World Land Speed Record Project

Mark Dibben, MONASH UNIVERSITY

Closing Remarks by Track Chairs

The Rise, Evolution and Fall of Inter-Organisational Relationships

Room J 10

Track Chair(s)

Gloria Cuevas-Rodriguez, Pablo de Olavide University, Spain

Session Chair: Luis Almeida Costa

Geographic Proximity As Determinant Of Firm Boundaries: An Empirical Research

Isabel Diez-Vial, Universidad Complutense de Madrid

Emilio Alvarez-Suescun, Universidad Complutense de Madrid

Understanding Patterns Of Outsourcing HR Activities

Rea Prouska, Middlesex University Business School

Diversification And Performance: A Study Of Indian Firms

Saptarshi Purkayastha, ICFAI UNIVERSITY

Expert panellist 1: Prof. Philippe Very, EDHEC France

Practices Of Competitive Intelligence – To Structure Or Not To Structure: The Case Of European High Technology Firms

David Salvetat GSCM - Montpellier Business School

Expert panellist 2: Prof. Maurizio Zollo, Bocconi University Italy

Toward Renaissance and Renewal in the Study and Practice of M&A?

Room ACC 10

Track Chair(s)

Satu Teerikangas, Helsinki University of Technology, Finland

Arturo Capasso, University of Sannio, Italy

Susan Cartwright, Manchester Business School, The University of Manchester, UK

David Faulkner, Royal Holloway London, UK

Olimpia Meglio, University of Sannio, Italy

Anette Risberg, Copenhagen Business School, Denmark

Audrey Rouzies, IAE - University of Toulouse I, France

Schlomo Tarba, Ben-Gurion University and College of Management, Israel

Session Chair: Satu Teerikangas Networks, capabilities & governance in M&A - Interactive session

Mergers And Acquisitions – A Network Approach

Christina Öberg, Linköping University

Frogs At The Pond - The Anatomy Of Capability Leaps

Ilkka Hirvonen, Helsinki University of Technology

The Circle Of Trust: The Logic And Praxis Of Acquisitions Of Family Owned Businesses

Cecilia Bjursell, Jönköping International Business School/CeFEO

Ethel Brundin, Jönköping International Business School/CeFEO

Leif Melin, Jönköping International Business School/CeFEO

Emilia Florin Samuelsson, Jönköping International Business School/CeFEO
