



DELIVERING IMPACT: THE CHALLENGE OF ENGAGEMENT BEYOND RELEVANCE

12 May 2009 6:00 – 8:30 pm

ACC Liverpool, Mersey River Waterfront, Liverpool UK

In a world of increasing interdependency, our responses to the issues we face need to be more coherent and 'joined up'. What does this mean for research collaborations across Universities, Industry and Government? How do we deliver more innovative interdisciplinary thinking? What are the key issues for undertaking collaborative research? How are researchers responding to the growing emphasis on impact? How do we determine the success of collaborative research?

This event presents cutting edge insights from both leading academics and business practitioners on their *experiences of impact through collaborative research*. The range of perceptions and expectations of different collaborators enables us to appreciate some of the wider implications of collaborative research that can inform the ensuing debate on the impact of research more generally. The focus on impact also presents a fresh perspective for the ongoing 'rigour and relevance' debate.

We hope everyone will use the opportunity to network, debate and learn from the insights of other practitioners, policy makers and senior academics undertaking impactful collaborative research.

The financial support of the following sponsors is gratefully acknowledged



PROGRAMME

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6:15 pm Welcome Introduction and ***'Why does Impact Matter?'***
Prof Elena Antonacopoulou, AIM Senior Fellow and Prof. Robin Wensley, Director AIM, UK

'Some Determinants of Research Impact'

Prof. Andrew Pettigrew, University of Oxford; Member of ESRC Council and Chair of the ESRC Evaluation Committee, UK

'Experiences of Impact through Collaborative Research: Findings from the GNOSIS IMPACT study'

Prof. Elena Antonacopoulou, GNOSIS, University of Liverpool Management School, UK

'My Insights and Experience of Impact through Collaborative Research'

Mr Paul Oliver, Conduco Consulting Ltd

'My Insights and Experience of Impact through Collaborative Research'

Mr Simon Flint, Balfour Beatty Ltd

Impact: What is the evidence?

Prof. Jeffrey Pfeffer, Stanford University, USA

Open **Q&A** between Panel and Delegates facilitated by the Panel Chair, Prof. Robin Wensley

7:45-8:30 pm Networking Reception (wine and canapés)

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