



Organizing for employee creativity and innovation: Multidisciplinary perspectives, theories, and practices

Organisers

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Europe's economy needs innovation at the company level. More and more companies involve external partners, like suppliers and customers, in their innovation efforts (e.g. "open innovation"). However, the talents of the organization's own employees seem not fully utilized. The creativity of people in the organization can also be the starting point for innovation, not only focusing on the employees that develop innovative products, services, or processes etc., but also on employees without such specific tasks, who can have ideas for innovation. Hence, to exploit this potential in the entire company, employees at any level in the organization must be stimulated by their organizational environment and leaders to express their creativity and contribute to innovation.

This track intends to identify and explore effective approaches to enhance employee creativity and innovation. What factors in the organization may promote or hamper creative and innovative efforts and how can these be managed? We intend to include knowledge from various disciplines that traditionally do not much work together, and bring together scholars that focus on the psychology, innovation management, organizational sciences, organizational behaviour, architecture, interior design, and ergonomics in order to make a valuable multidisciplinary contribution to European research and practice on creativity and innovation.