



Toward Renaissance and Renewal in the Study and Practice of M&A

Track Chair

Dr Satu Teerikangas, Helsinki University of Technology, Finland
satu.teerikangas@tkk.fi

Co-Organisers

Dr Arturo Capasso, University of Sannio, Italy
Dr Susan Cartwright, Manchester Business School, The University of Manchester, UK
Dr David Faulkner, School of Management, Royal Holloway, University of London, UK
Dr Olimpia Meglio, University of Sannio, Italy
Dr Annette Risberg, Copenhagen Business School, Denmark
Dr Audrey Rouzies, IAE - University of Toulouse I, France
Shlomo Yedidia Tarba, Ben-Gurion University and College of Management, Rishon LeZion, Israel

The last decades have witnessed an ever-increasing amount of mergers and acquisitions (M&A). The prevailing mantra is that they remain fraught with high failure rates. Since the mid-1980s a large literature on M&A has emerged, studying M&A from different perspectives. Despite the advances made, calls have been made for researchers to develop sounder theories and more robust research.

From the M&A scholar's perspective, each researcher and research group is facing the same challenge: trying to tackle and solve part of the challenge of M&A. At present, though, most communities work locally or in relative isolation from one another – an M&A community is lacking. Given the significance and complexity of the studied topic, it seems important to initiate a dialogue among senior and junior scholars on this phenomenon.

This track aims to answer this increasing need among M&A scholars and start developing an interdisciplinary analysis and understanding of the M&A phenomenon.

The theme of the 2009 EURAM M&A track is '*M&A – renaissance and renewal in the study and practice of M&A?*' We intend to provoke a debate about the relevance of theories in this field and to articulate emerging approaches to the study of M&A. With this aim in mind, the purpose of this track is to shed new light to **method-related, theory-related, strategic, organizational, cultural, managerial, financial as well as human aspects of M&A.**

We seek papers that either identify new and important aspects related to M&A or provide a fresh look at issues already addressed by existing research. To attain this aim, we encourage submissions that expand the scope and range of theoretical lenses to study M&As, and submissions that challenge the traditional way such complex phenomena have been studied. We seek:

- High-quality empirical, theoretical and methodological papers from around the world; qualitative as well as quantitative studies are welcome;
- Works in progress to be presented in interactive sessions and M&A related Phd work out session.

Organization of the track

The track will have the following specificities:

- A 'Meet the experts' – panel;
- Competitive and work-in-progress paper sessions;
- Review guidelines and best reviewer prize;
- Best paper and PhD paper prizes;
- Opportunity to publish best papers being investigated

Presentation format (maximum 10 slides)