



## Research methods and research practice

### Track Chair

**Dr Bill Lee**, University of Sheffield Management School, UK

[W.J.Lee@Sheffield.ac.uk](mailto:W.J.Lee@Sheffield.ac.uk)

### Co-Organisers

**Professor Catherine Cassell**, Manchester Business School, UK

**Dr. Rainer Harms**, Westfälische Wilhelms-Universität, Münster

**Dr. Robert Breitenacker**, Klagenfurt University

Management Studies' capacity for renewal is linked to: its ability to research issues that are seen as both legitimate and relevant; and management researchers' capability to retain the respect and interest of their respondents and potential audiences. This track seeks to explore both the methods and the practices of research that will help to renew and regenerate Management Studies to ensure their standing in the future. The track welcomes papers and symposia on both research methods and the context in which research takes place. Contributions on methods may include any techniques of data collection and analysis employed in qualitative, quantitative or mixed-methods research. Papers and symposia that consider new ways of employing established methods, or propose new methods of research, to help the renewal of Management Studies are particularly welcome. Contributions on the research context may include considerations of the optimal regulatory and funding environment, the importance of different audiences, criteria for evaluating Management research and the usefulness of different media for disseminating Management research.

Questions of pertinence to the track include, but are not limited to:

- What existing methods of data collection and analysis are most likely to help renewal in Management research?
- Are there methods of data collection and analysis in other disciplines that could help the renewal of Management research?
- What are the important audiences for Management research and how may any tensions between rigour and relevance of research findings be addressed?
- Should the Management research community be free to regulate its own activities and what type of ethical code should it adopt/ be subjected to?
- What type of funding regime is likely to promote innovative and useful Management research?
- How best may the findings of national studies in Management research be made relevant to a broader international audience?