



EURAM 2009 Round Table Design and evaluation of public policies for internationalisation, innovation, and technology transfer

Organisers

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The literature highlights the role of the international openness of economic activities, and of their virtuous relationships with innovation, productivity, and competitiveness. Accordingly, centrality of innovation, internationalisation, and technology transfer policies, specifically targeted to firms and sectors, has been acknowledged.

Although the need of a proper evaluation of public incentives to the firms has been highlighted by both policy makers and social science scholars, systematic analyses are very scant as far as innovation and technological transfer policies are concerned, and almost absent are those concerning internationalisation policies.

Both ex ante and ex post evaluation have proven to be rather complex and suffer from serious methodological problems, leading to not univocal results. Empirical techniques have concerned mainly direct effects, defined in terms of the achievement of the objective declared by the policy maker. Therefore, it does emerge the need of widening the evaluation of policies in order to capture also effects that were not originally declared/foreseen by the policy maker, and that might interest other actors, sectors, and local contexts.

This track aims at providing a stimulating discussion among managerial scholars about design and evaluation of public incentives for firms' innovation and internationalisation process.