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ACC Arena, Mersey River Waterfront, Liverpool, UK

Continuity in Theory and Practice of Management: What still works and why

Track Chair

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Keywords: Evolution of Management Models, Management Fashion, operational leadership; first line management

Inspired by the conference theme which calls for a renaissance and renewal in management studies, we wish to attract papers which appear to offer continuity with well-established traditions of management theory and practice. The evolution of management theories has led to the constant refining and development of pre-existing models of management, and created a market for "management fashions". We wish to draw attention to "lost knowledge" that could still be relevant, to operational examples of the continued viability of pre-existing paradigms and to critical appreciation both of the ways in which new models build on existing ones, and of new paradigms that radically change perspectives and permit new learning.

In particular we call for papers on research and analysis on the operational levels of management in a range of industries and sectors, both public and private, aiming to bring this category and level of management back into the centre stage that it traditionally occupied in the classic analyses of Taylor, Gilbreth, Follett, Revans, and the Tavistock School, and remind the disciplines of management and leadership that practicality, tactics and delivery are the visible implementation of Strategy and Vision.

This track explores:

- what has become of the old, classic management models and tools
- what has persisted in the tide of management thoughts and fashions and which models have evolved / transposed themselves and become re-integrated in newer specifications
- how management models, old and new, have impacted – or not – the practice of management